List of Abbreviations

ABA--American Bankers Association

AHP--Affordable Housing Program

ARM--Adjustable rate mortgage

CBO--Congressional Budget Office

CCC--Commodity Credit Corporation

CDC--Community development corporation

CDFI--Community development financial institu-

tion

CFFR--Consolidated Federal Funds Reports

CIP--Community Investment Program

CRA--Community Reinvestment Act

EDA--Economic Development Administration

EPA--Environmental Protection Agency

ERS--Economic Research Service

Fannie Mae--Federal National Mortgage

Association

Farmer Mac--Federal Agricultural Mortgage

Corporation

FCA--Farm Credit Administration

FCB--Farm Credit Bank

FCIF--Farm Credit Insurance Fund

FCS--Farm Credit System

FCSIC--Farm Credit System Insurance Corporation

FDIC--Federal Deposit Insurance Corporation

FHA--Federal Housing Administration

FHFB--Federal Housing Finance Board

FHLB--Federal Home Loan Bank

FHLBS--Federal Home Loan Bank System

Freddie Mac--Federal Home Loan Mortgage

Corporation

FSA--Farm Service Agency

Ginnie Mae--Government National Mortgage

Association

GSE--Government-sponsored enterprise

HUD--U.S. Department of Housing and Urban

Development

LARS--Loan Account Reporting System

HMDA--Home Mortgage Disclosure Act

MBHC--Multibank holding company

MSA--Metropolitan statistical area

NFIB--National Federation of Independent Business

NSSBF--National Survey of Small Business

Finance

OFHEO--Office of Federal Housing Enterprise

Oversight

OFI--Other financial institutions (eligible to borrow

wholesale funds from FCS)

PSA--Public Securities Association

RHS--Rural Housing Service

RLF--Revolving loan fund

RUS--Rural Utilities Service

S&L--Savings and loan association

SBA--U.S. Small Business Administration

SBIC--Small Business Investment Corporation

SBP--Seasonal Borrowing Program

STBL--Survey of Terms of Bank Lending

USDA--U.S. Department of Agriculture

Credit in Rural America. Rural Economy Division, Economic Research Service, U.S. Department of Agriculture, Agricultural Economic Report No. 749.

Abstract

In response to a mandate in the Federal Agriculture Improvement and Reform Act of 1996, this report provides information on the major financial institutions and Federal programs active in rural America, the performance of rural financial markets, and the costs and benefits of proposals to expand the lending authority of the Farm Credit System (FCS) and commercial bank access to FCS funds. After examining available data on agricultural, housing, small business, and community development loans, lenders, and programs, this report concludes that rural financial markets work reasonably well in serving the financial needs of these sectors of the rural economy. While localized financial market problems exist in some rural communities, and not all segments of the rural economy are equally well served, financial market failures are neither endemic to nor epidemic in rural America. Therefore, policies which provide untargeted subsidies to a broad range of rural lenders or borrowers—such as those examined in this report—are unlikely to be cost effective. While the proposals we examined to expand FCS lending authority and bank access to FCS funds would benefit their sponsors and some rural communities, they would do little to address rural credit market imperfections and, at the national level, their associated costs would outweigh their benefits.

Keywords: Agricultural credit, rural credit, agricultural banks, Farm Credit System, Federal credit policy, economic development, rural development.

Preface and Acknowledgments

Section 650 of the Federal Agriculture Improvement and Reform Act of 1996 instructed the USDA to complete a study of the demand for and availability of credit in rural areas for agriculture, rural housing, and rural development for the purpose of ensuring that Congress had current and comprehensive information as it deliberates on the credit needs of rural America. In addition to this broad charge, the 1996 Act included a number of specific questions on rural lenders, demand for credit, and the advantages and disadvantages of proposed policy changes under consideration. In responding to this request, the executive summary provides short answers to the specific questions included in the 1996 Act, the main body of the report provides an overview addressing the broad concerns raised by Congress, and the appendices provide the comprehensive information we've assembled.

The Economic Research Service (ERS) was given the responsibility of drafting this report, with assistance from the Office of Policy and Planning in USDA's Rural Development mission area. Among other sources, the 1996 Act specifically requested that data and information obtained by the President's 1995 interagency task force on rural credit be used. To fully comply with this request, not only were the available files from the 1995 task force examined, but an interagency advisory panel representing many of the organizations involved in the 1995 effort was assembled to provide input on the 1996 study. The outside agencies represented on the advisory panel, and each agency's primary representative, are:

Council of Economic Advisers

Farm Credit Administration

Federal Housing Finance Board

Office of Management and Budget

U.S. Department of the Treasury

U.S. Small Business Administration

Dave Sunding

Robert Andros

Joseph McKenzie

Mark Weatherly

Gordon Eastburn

Charles Thomas

Within USDA, the following agencies were represented:

Farm Service Agency James Radintz

Office of Budget and Program

Analysis John Subat
Office of the Chief Economist Joseph Glauber
Office of the Secretary Eric Olsen

The advisory panel provided input on the study's design and comments on the interim and final drafts of the report. In addition, data were provided by the Farm Credit Administration, the Federal Housing Finance Board, the Federal Reserve Board of Governors, the Small Business Administration, and USDA's Farm Service Agency.

Within ERS, Robert Collender and Patrick Sullivan developed the study plan and coordinated the data collection, research, and drafting of the report. James Newby and Robert Ross represented the Rural Development mission area, providing guidance on the study's design, the advisory panel structure, and various drafts of the report. Due to the comprehensive nature of the Congressional request, a team of researchers, editors, and reviewers was assembled in ERS to complete the study. In alphabetical order, the following provided research support: Faqir Bagi produced the tables on Federal credit and credit-related program outlays; Robert Collender was responsible for assessing the

policy proposals examined in this report and for drafting Appendix C; Ted Covey assembled FCS and bank interest rates on agricultural loans; Charles Dodson analyzed agricultural credit markets; Linda Ghelfi provided data on, and analysis of, rural socioeconomic conditions and trends; Michelle Huffman analyzed rural small business credit markets; Steven Koenig provided information on Farmer Mac, Government-sponsored enterprise reporting requirements, and agricultural credit markets; James Mikesell analyzed rural home mortgage markets, Daniel Milkove assembled and analyzed data on a wide range of rural lenders; Richard Reeder examined the financial markets serving rural governments and community organizations; Jerome Stam drafted Appendix A on rural lenders; and George Wallace analyzed interest rates on SBA-guaranteed business loans.

Editorial and graphics support was provided by the following ERS staff: Thomas McDonald and Dale Simms edited the report and were responsible for producing the camera copy; Susan DeGeorge and Victor Phillips designed the covers for the published report and the Congressional report, respectively; Samuel Calhoun produced the report's maps and charts; and Anika Copeland oversaw the Departmental clearance process. In addition to the advisory panel members and those involved in drafting the report, valuable comments were provided by Stephen Hiemstra of the Office of the Comptroller of the Currency; Milton Ericksen, Patrick O'Brien, and Susan Offutt of ERS; and Nicholas Walraven of the Federal Reserve Board of Governors.

Contents

Executive Summary
Introduction
Rural Credit Demand, Its Satisfaction, and Rural Credit Supply
Rural Lenders
Commercial Banks.6The Farm Credit System.11Government Programs.12Conclusion.17
Rural Financial Market Performance
Cost of Rural and Urban Credit.19Variation in Rural Financial Market Performance.21Cost of Agricultural Credit.22Conclusion.23
FCS and Commercial Bank Rural Credit Proposals
Economic Costs of Expanding FCS Activity.26Economic Benefits of Expanding FCS Activity.28Economic Costs Outweigh Benefits.29Social Benefits of Expanding FCS Activity.30Costs Likely To Outweigh Social Benefits As Well.32Conclusion.33References.33
Appendix A: Sources of Rural Financial Capital
Appendix B: Financial Markets for Agriculture, Housing, Business, and Development
Appendix C: Proposals to Change Farm Credit System and Commercial Bank Authorities