

## Mushroom Sales Top $\$ 1$ Billion

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# Vegetables and Melons Outlook 

Gary Lucier
glucier@ers.usda.gov

Lewrene Glaser
Ikglaser@ers.usda.gov

The farm value of all mushroom (Agaricus and others) sales during the 2010/11 crop reflecting modest gains in the economy, mushroom sales volume rose 9 percent to 862 disappearance (use) of all mushrooms grew 8 percent to 3.82 pounds in 2010/11.

During the first 7 months of 2011, prices at the point of first sale (farm price) for freshmarket vegetables averaged 14 percent above the previous year. After declining 4 year ago this summer, with weather-delayed crops coming to harvest and crowding the market in late July and August.

Contract area for harvest of the five major processing vegetables (tomatoes, sweet corn, snap beans, green peas, and cucumbers for pickles) totaled 1.02 million acres in 2011five leading processing crops could be down slightly from last year's 17.1 million tons.

Fall-season potato growers planted 948,600 acres in 2011, up 6 percent from a year earlier and the largest fall area since 2007. With average yields, fall potato production could approach the average of the 5 previous years of 387 million hundredweight. With below those of year earlier during the 2011/12 marketing year.

Driven by sharply lower planted area, the U.S. dry edible bean crop is forecast at 20.5 million cwt this fall, down 36 percent from a year earlier. Harvested area is expected to in good to excellent condition as of mid-August, the first forecast of national yield was 17.2 cwt per acre-down less than 1 percent from 2010 but still on the long-term trend.

Area planted to dry peas, lentils, and chickpeas equaled 1.04 million acres, down 35 percent from 2010. Given wet, cool weather this spring, yields are likely to be below year (July-June) reached a new high of $\$ 1$ billion, up 8 percent from a year earlier. Partly million pounds, the second highest level on record. In line with higher output, per capita percent from a year earlier this past spring, farm prices are expected to average below a down 8 percent from a year earlier. Due to a late start and periods of extreme heat in the Midwest this summer, yields are expected to vary widely. As a result, production of the larger output in prospect, prices received by U.S. potato growers are expected to average decline 35 percent from a year earlier to 1.19 million acres. With the majority of the crop trend levels and output is expected to decline substantially from the record levels of the last 2 years. Prices are expected to remain strong as the marketing year progresses.

## Industry Overview

Fresh vegetables: Assuming average yields and a 1-percent increase in area harvested, projected summer storage onion production for fresh market (excluding processing onions) will likely rise slightly from the 55.8 million hundredweight (cwt) of 2010. This crop will transition from a smaller summer nonstorage onion crop, which is expected to total 9.6 million cwt-down 4 percent from a year earlier. Following late winter/early spring featuring prices below the most recent 3 -year average, fresh dry-bulb onion prices strengthened with lower summer nonstorage supplies. Given sluggish demand and variable crop yields this summer, fresh-vegetable prices are expected to average about the same as a year earlier.

Melons: This summer (largely July-September), area for harvest of the three leading melon crops was estimated to be 84,700 acres-7 percent below a year earlier. Area is expected to be lower for each of the three top melon crops, with watermelon acreage expected to decline 6 percent from a year earlier. Given lower yields and market volume in some areas, prices will likely average above a year earlier this summer, with July wholesale prices for all melons 39 percent higher.

Processing vegetables: Processors of the five leading vegetables (tomatoes, sweet corn, snap beans, green peas, and cucumbers for pickles) have contracted for 1.02 million acres in 2011-down 8 percent from a year earlier. Despite lower area, large carryover stocks, and weak prices for tomato products, contract output of tomatoes, the single largest processing vegetable, is expected to be 1 percent above a year ago due to record-high yields. The first forecast for 2011 production of processing green peas indicated a 16 -percent decline from a year earlier to 302,100 short tons because of sharply reduced acreage (down 13 percent) and lower yields.

Potatoes: The 2011 fall potato crop was planted on 948,600 acres, up 6 percent from a year earlier but still the fourth smallest fall area since 1953. Acreage was up in 10 of the 19 fall-crop States. Despite favorable prices for other crops, Idaho growers favored potatoes this year, increasing acreage 8 percent. Across all seasons in 2011, harvested area is projected to total 1.07 million acres - 6 percent more than a year earlier. The preliminary price for all potatoes in July was $\$ 13.46$ per cwt, a 52-percent increase over a year ago and the highest price this marketing year.

Mushrooms: Intended Agaricus bed and tray production area (total fillings) for the 2011/12 season is forecast to remain about the same at 134 million square feet. Assuming trend yields, 2011/12 output of Agaricus mushrooms is expected to rise slightly.

Dry beans: U.S. dry bean area for harvest is estimated to drop 34 percent to 1.21 million acres. Given August acreage forecasts by bean class and expectations for average yields, production is expected to decline for every reported bean class with the possible exception of small red and cranberry beans. The average retail price for packaged dry beans averaged $\$ 1.38 /$ pound in July- 5 percent above a year earlier, while wholesale prices for canned dry beans were up just 1 percent from a year ago.

Dry peas and lentils: Projected harvested area for dry peas is down 45 percent from a year earlier, while lentil harvested area dropped 29 percent. With smaller crops, good demand, and tightening supplies in both the United States and Canada, dry pea and lentil prices are expected to remain strong as the marketing year progresses.

Table 1-U.S. vegetable industry at a glance, 2008-11

| Item | Unit | 2008 | 2009 | 2010 | 2011 1/ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Area harvested | 1,000 ac. | 6,652 | 6,828 | 7,188 | 6,011 |
| Vegetables: |  |  |  |  |  |
| Fresh \& melons | 1,000 ac. | 1,717 | 1,700 | 1,708 | 1,705 |
| Processing | 1,000 ac. | 1,226 | 1,264 | 1,149 | 1,050 |
| Potatoes | 1,000 ac. | 1,047 | 1,041 | 1,005 | 1,065 |
| Dry beans | 1,000 ac. | 1,445 | 1,464 | 1,843 | 1,190 |
| Other $2 /$ | 1,000 ac. | 1,217 | 1,358 | 1,483 | 1,000 |
| Production | Mil. cw t | 1,279 | 1,340 | 1,271 | 1,269 |
| Vegetables: 1, 1,271 1,260 |  |  |  |  |  |
| Fresh \& melons | Mil. cwt | 447 | 441 | 435 | 442 |
| Processing | Mil. cwt | 351 | 391 | 353 | 335 |
| Potatoes | Mil. cwt | 415 | 431 | 397 | 424 |
| Dry beans | Mil. cwt | 26 | 25 | 32 | 20 |
| Other $2 /$ | Mil. cwt | 41 | 51 | 55 | 47 |
| Crop value | \$ mil. | 18,553 | 19,014 | 18,686 | 19,450 |
| Vegetables: |  |  |  |  |  |
| Fresh \& melons | \$ mil. | 10,331 | 10,866 | 10,922 | 11,442 |
| Processing | \$ mil. | 1,938 | 2,141 | 1,698 | 1,742 |
| Potatoes | \$ mil. | 3,770 | 3,521 | 3,489 | 3,694 |
| Dry beans | \$ mil. | 910 | 790 | 838 | 798 |
| Mushrooms | \$ mil. | 963 | 959 | 924 | 1,002 |
| Other $2 /$ | \$ mil. | 641 | 737 | 814 | 773 |
| Unit value 3/ | \$/cwt | 14.50 | 14.19 | 14.70 | 15.33 |
| Vegetables: |  |  |  |  |  |
| Fresh \& melons | \$/cw t | 23.13 | 24.63 | 25.14 | 25.89 |
| Processing | \$/cw t | 5.53 | 5.48 | 4.81 | 5.20 |
| Potatoes | \$/cwt | 9.09 | 8.19 | 8.79 | 8.70 |
| Dry beans | \$/cwt | 34.60 | 30.00 | 26.00 | 39.00 |
| Other 21 | \$/cw t | 38.79 | 33.36 | 31.67 | 38.00 |
| Trade |  |  |  |  |  |
| Imports | \$ mil. | 8,487 | 8,378 | 9,645 | 9,950 |
| Vegetables: |  |  |  |  |  |
| Fresh \& melons | \$ mil. | 4,604 | 4,526 | 5,547 | 5,450 |
| Processing 4/ | \$ mil. | 2,170 | 2,143 | 2,310 | 2,575 |
| Potatoes \& products | \$ mil. | 969 | 989 | 968 | 1,000 |
| Dry beans | \$ mil. | 155 | 134 | 140 | 150 |
| Other 5/ | \$ mil. | 588 | 586 | 679 | 775 |
| Exports | \$ mil. | 5,409 | 5,373 | 5,691 | 6,243 |
| Vegetables: |  |  |  |  |  |
| Fresh \& melons | \$ mil. | 1,846 | 1,817 | 1,975 | 2,150 |
| Processing 4/ | \$ mil. | 1,218 | 1,178 | 1,240 | 1,350 |
| Potatoes \& products | \$ mil. | 1,187 | 1,169 | 1,246 | 1,350 |
| Dry beans | \$ mil. | 317 | 306 | 306 | 305 |
| Other 5/ | \$ mil. | 841 | 903 | 924 | 1,088 |
| Per capita use | Pounds | 420 | 418 | 420 | 417 |
| Vegetables: |  |  |  |  |  |
| Fresh \& melons | Pounds | 170 | 168 | 170 | 169 |
| Processing | Pounds | 116 | 122 | 120 | 120 |
| Potatoes \& products | Pounds | 118 | 113 | 113 | 110 |
| Dry beans | Pounds | 6 | 6 | 7 | 6 |
| Other 21 | Pounds | 9 | 10 | 11 | 11 |

1/ ERS forecasts. 2 / Includes sw eet potatoes, dry peas, lentils, and mushrooms (except for crop value). 3/ Ratio of total value to total production. $4 /$ Includes canned, frozen, and dried. Excludes potatoes, pulses, and mushrooms. 5/ Other includes mushrooms, dry peas, lentils, sw eet potatoes, and vegetable seed. All trade data are on a calendar-year basis. Note: Cwt = hundredw eight, a unit of measure equal to 100 pounds.
Sources: Derived by ERS using data from USDA, National Agricultural Statistics Service, Crop Production, Acreage, Agricultural Prices, Crop Values, Mushrooms, and Potatoes; and from U.S. trade data from U.S. Dept. of Commerce, U.S. Census Bureau.

Figure 1

## Point-of-first-sale (farm/grower) price for fresh-market vegetables



## Celery



## Head lettuce

Cents/pound


Carrots


## Cauliflower

Cents/pound


## Sweet corn

Cents/pound


## Onions



## Tomatoes

## Cents/pound



Source: USDA, National Agricultural Statistics Service, Agricultural Prices.

## Fresh Vegetable Prices Begin To Ease With Summer Volume

During the first 7 months of 2011, prices at the point of first sale (farm price) for fresh-market vegetables averaged 14 percent above a year earlier. This follows increases of 7 and 9 percent during the 2 previous January-July periods but was lower than the 20 percent weather-boosted surge experienced during the same 7 month period in 2007. After declining 4 percent from a year earlier this past spring, farm prices are expected to average at-or-below a year earlier this summer, with weather-delayed crops coming to harvest and crowding the market through August.

During January-July, preliminary data indicated that shipments of fresh-market vegetables (excluding potatoes and melons) from domestic sources were up 3 percent from a year earlier. Import shipments during this time were lower due to the winter freeze in Mexico. Most of the gain in domestic movement occurred prior to May, with volume lower each month May through July. The May-July decline likely reflected planting gaps and reduced yields caused by the cool, wet spring in California, drought in Georgia, and periods of extreme heat and flooding in the Midwest and East. Shipments from domestic sources (which account for the majority of volume during summer months) were 7 percent below a year earlier in July but were expected to increase in August.

Despite uncertainty in the economy, consumer food demand appeared strong through July, with both retail and foodservice expenditures (adjusted for increases

Table 2--Selected U.S. fresh-market vegetable shipments 1/

| Item | $\begin{gathered} \text { Annual } \\ 2010 \end{gathered}$ | $\begin{aligned} & \hline \text { June } \\ & 2011 \end{aligned}$ | July |  | Change previous: 21 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2010 | 2011 | Month | Year |
|  |  | ---1,0 | wt | ------ | Percent |  |
| Asparagus | 3,997 | 276 | 233 | 243 | -12 | 4 |
| Snap beans | 2,825 | 172 | 92 | 69 | -60 | -25 |
| Broccoli | 9,533 | 690 | 661 | 602 | -13 | -9 |
| Cabbage | 11,601 | 373 | 721 | 441 | 18 | -39 |
| Chinese cabbage | 1,273 | 86 | 70 | 65 | -24 | -7 |
| Carrots | 12,868 | 885 | 1,161 | 847 | -4 | -27 |
| Cauliflower | 4,070 | 318 | 319 | 287 | -10 | -10 |
| Celery | 16,299 | 1,317 | 1,036 | 1,049 | -20 | 1 |
| Sweet corn | 13,155 | 2,861 | 1,291 | 865 | -70 | -33 |
| Cucumbers | 16,758 | 1,018 | 1,118 | 778 | -24 | -30 |
| Greens | 1,605 | 81 | 57 | 76 | -6 | 33 |
| Head lettuce | 28,656 | 2,530 | 2,506 | 2,308 | -9 | -8 |
| Romaine | 15,012 | 1,268 | 1,084 | 1,226 | -3 | 13 |
| Leaf lettuce | 4,470 | 227 | 329 | 212 | -7 | -36 |
| Onions, dry bulb | 57,156 | 4,297 | 4,288 | 4,060 | -6 | -5 |
| Onions, green | 2,907 | 221 | 177 | 187 | -15 | 6 |
| Peppers, bell | 16,874 | 1,456 | 1,266 | 917 | -37 | -28 |
| Peppers, chile | 7,605 | 471 | 549 | 426 | -10 | -22 |
| Squash | 7,699 | 352 | 289 | 279 | -21 | -3 |
| Tomato, field, round | 23,638 | 1,980 | 1,860 | 1,610 | -19 | -13 |
| Tomato, field, Roma | 11,926 | 321 | 759 | 255 | -21 | -66 |
| Tomato, ghouse 3/ | 16,289 | 2,320 | 1,453 | 1,994 | -14 | 37 |
| Tomato, small 4/ | 4,200 | 321 | 923 | 283 | -12 | -69 |
| Watermelon | 45,472 | 11,616 | 8,289 | 7,107 | -39 | -14 |
| Selected total | 335,888 | 35,457 | 30,531 | 26,186 | -26 | -14 |

$1 / 1,000 \mathrm{cwt}=100,000 \mathrm{lbs}$. Data for 2011 are preliminary and include domestic and partial imports.
2/ Change from July 2011. 3/ All tomatoes produced under cover. 4/ Grape and cherry tomatoes.
Source: USDA, Agricultural Marketing Service, Fruit and Vegetable Market News.

Table 3—U.S. quarterly fresh-market grower (point-of-first-sale) prices, 2010-11

| Commodity | 2010 |  |  | 2011 |  |  |  | Change 2nd Q 1/ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2Q | 3Q | 4Q | IQ | 2Q | 3Q * | 4Q* |  |
|  | -- Cents/pound (\$/cwt) -- |  |  |  |  |  |  | Percent |
| Asparagus | 113.77 | -- | -- | -- | 119.03 | 140.00 | -- | 4.6 |
| Broccoli | 37.80 | 29.43 | 50.77 | 48.83 | 43.27 | 33.00 | 43.00 | 14.5 |
| Cantaloupe | 18.55 | 12.30 | 22.60 | -- | 17.15 | 15.00 | 23.00 | -7.5 |
| Carrots | 27.00 | 27.00 | 29.13 | 41.10 | 42.03 | 26.00 | 25.00 | 55.7 |
| Cauliflower | 53.23 | 28.40 | 49.93 | 49.77 | 50.83 | 33.00 | 43.00 | -4.5 |
| Celery | 17.63 | 15.00 | 16.50 | 33.70 | 23.17 | 15.50 | 19.00 | 31.4 |
| Sweet corn | 27.07 | 22.43 | 26.63 | 52.13 | 23.33 | 25.00 | 24.00 | -13.8 |
| Cucumbers | 23.63 | 27.53 | 19.57 | -- | 25.87 | 28.00 | 25.00 | 9.5 |
| Lettuce, head | 23.00 | 22.17 | 24.40 | 38.80 | 20.43 | 19.00 | 23.00 | -11.2 |
| Onions, dry bulb | 21.77 | 13.70 | 11.10 | 9.70 | 15.44 | 15.00 | 12.00 | -29.1 |
| Snap beans | 58.30 | 72.67 | 64.00 | 76.10 | 55.37 | 69.00 | 60.00 | -5.0 |
| Tomatoes, field | 68.50 | 35.83 | 35.03 | 86.20 | 53.40 | 37.00 | 39.00 | -22.0 |
| All vegetables $2 /$ | 171 | 151 | 160 | 228 | 165 | 150 | 155 | -3.5 |

-- = not available. * = ERS forecast. 1/ Change in 2nd quarter 2011 over 2nd quarter 2010. 2/ Price index w ith base period of 1990-92 (the period when the index equaled 100).
Source: Derived by ERS from USDA, National Agricultural Statistics Service, Agricultural Prices.
in prices) reported about 3 percent above a year earlier in July. Adjusted retail grocery sales (an indicator of volume) in July were stronger than the January-July average, while the change in adjusted foodservice sales was about the same as the January-July average.

With higher energy costs keeping pressure on shipping rates, consumer prices for fresh-market vegetables averaged 6 percent above a year earlier over the first 7 months of 2011. During July, the Consumer Price Index (CPI) for fresh-market vegetables also averaged 6 percent above a year earlier. Average retail prices in July were higher than a year earlier for the majority of fresh vegetables.

## Summer Fresh Area Up 1 Percent

Area for harvest of 11 selected fresh-market summer vegetables (excluding melons, onions, and potatoes) was forecast to rise about 1 percent to 269,300 acres. This compares with a 2-percent increase last summer and steady area this past spring. Only four of the eleven surveyed crops registered increased acreage, with most of the increase coming from a 17 -percent advance in carrots and a 6 -percent gain in head lettuce. Fresh market carrot supplies (largely from California) had been chronically short since the severe February freeze with the surge in summer area likely reflecting a need to normalize supplies after several months of sustained high prices. A 9-percent reduction in summer area was noted for snap beans with marginal declines for four other crops, including tomatoes (down 1 percent).

California, accounting for 48 percent of this year's summer-season vegetable area (up from 46 percent a year earlier), increased its acreage 4 percent. New York, the second-leading summer-season producer with 16 percent of fresh-market vegetable acreage, expects to harvest 1 percent less area than a year ago, largely because of small reductions in snap bean and sweet corn area. New York is the leading source for fresh-market sweet corn, cabbage, and snap beans in the summer. Michigan, the third-leading summer fresh vegetable State in terms of area, expects to harvest 19,500 acres this summer-the same as a year earlier. Growers in most summer

Table 4--Fresh vegetables: Consumer and producer price indexes

| Item | 2010 | 2011 |  | Change previous: $1 /$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | July | June | July | Month | Year |
|  | --------------- Index --------------- ---- Percent ---- |  |  |  |  |
| Consumer Price Indexes (1982/84=100) |  |  |  |  |  |
| Food at home | 215.3 | 225.6 | 226.9 | 0.6 | 5.4 |
| Food away from home | 225.7 | 231.1 | 231.6 | 0.2 | 2.6 |
| Fresh vegetables | 296.3 | 318.1 | 313.8 | -1.3 | 5.9 |
| Potatoes | 309.2 | 342.0 | 354.7 | 3.7 | 14.7 |
| Tomatoes, all | 293.3 | 326.6 | 309.1 | -5.4 | 5.4 |
| Lettuce, all | 279.9 | 295.8 | 286.8 | -3.0 | 2.4 |
| Other vegetables | 301.5 | 318.0 | 313.7 | -1.3 | 4.1 |
| Producer Price Indexes (12/1991=100) |  |  |  |  |  |
| Fresh vegetables (excl. potatoes) 21 | 177.1 | 174.2 | 148.7 | -14.6 | -16.0 |
| Beets | 149.8 | 173.7 | 182.8 | 5.2 | 22.0 |
| Cabbage | 188.5 | 246.0 | 242.2 | -1.5 | 28.5 |
| Eggplant | 297.2 | 216.1 | 182.7 | -15.5 | -38.5 |
| Endive | 511.0 | 580.4 | 555.4 | -4.3 | 8.7 |
| Green peas | 216.0 | 133.3 | 124.4 | -6.7 | -42.4 |
| Greens | 175.4 | 162.5 | 187.0 | 15.1 | 6.6 |
| Lettuce 2 / | 174.7 | 105.9 | 107.2 | 1.2 | -38.6 |
| Onions, dry bulb $2 /$ | 304.5 | 194.6 | 157.6 | -19.0 | -48.2 |
| Peppers, green | 254.1 | 288.7 | 195.8 | -32.2 | -22.9 |
| Spinach | 395.7 | 455.9 | 389.5 | -14.6 | -1.6 |
| Squash | 138.0 | 187.1 | 190.0 | 1.5 | 37.7 |
| Tomatoes 21 | 178.6 | 184.2 | 161.5 | -12.3 | -9.6 |

1/ Change in July 2011 from previous month/year. 2/ Index base is 1982=100.
Source: U.S. Dept. of Labor, Bureau of Labor Statistics (http://w ww .bls.gov/data/home.htm).
producing States battled cool, wet conditions during planting season, with most crops 1 to 2 weeks behind normal development.

## Head Lettuce Market Settles

By mid-summer, California lettuce supplies and market timing had returned to normal following a rough, rainy spring that left markets unsettled. Shipments of head lettuce, which were 5 percent above a year earlier during the spring quarter, averaged 8 percent below a year earlier this July. The July volume only represents California and Mexico and excludes locally grown product in other States. The price at the point of first sale (mostly a shipping-point price) averaged 11 percent below a year earlier this past spring, and given a more even flow to market than last July's weather-impacted highs, averaged 32 percent below a year earlier this July. With competition from locally grown leafy products, some California shippers were forced to briefly curtail harvest due to low prices in August. The average farm price for head lettuce is expected to average around 10 percent below a year earlier this summer, with the outlook for the fall quarter (given average weather) also currently favoring a small decline from last fall's average of 24.4 cents per pound.

The advertised head lettuce retail price averaged 9 percent above a year earlier this past spring. Despite lower farm prices, the mid-summer average (July-August) was running 15 percent above a year earlier, reflecting higher energy/transportation costs. Despite unsettled weather, shippers were able to expand head lettuce exports this spring (largely to Canada), with volume rising 8 percent from a year earlier. For the first half of the year (January-June), both the volume and value of head lettuce exports were up 6 percent from 2010, with the average export unit value unchanged.

Table 5--Summer-season fresh-market vegetable area 1/

| Item | 2008 | 2009 |  |  |  |  |  | 2010 | 2011 | Change <br> 2010-11 |
| :--- | ---: | ---: | ---: | ---: | ---: | :---: | :---: | :---: | :---: | :---: |
|  | - -Acres-- |  |  |  |  |  |  |  |  |  |
| Snap beans | 15,300 | 16,600 | 15,700 | 14,300 | Percent |  |  |  |  |  |
| Broccoli | 31,000 | 32,000 | 32,000 | 32,000 | 0 |  |  |  |  |  |
| Cabbage | 12,200 | 11,900 | 14,000 | 13,800 | -1 |  |  |  |  |  |
| Carrots | 18,500 | 19,200 | 16,900 | 19,800 | 17 |  |  |  |  |  |
| Cauliflower | 8,600 | 8,800 | 7,800 | 8,100 | 4 |  |  |  |  |  |
| Celery | 6,200 | 6,000 | 6,000 | 5,800 | -3 |  |  |  |  |  |
| Sweet corn | 98,600 | 95,000 | 101,200 | 101,700 | 0 |  |  |  |  |  |
| Cucumbers | 3,700 | 4,000 | 4,000 | 4,000 | 0 |  |  |  |  |  |
| Head lettuce | 37,000 | 32,000 | 32,000 | 34,000 | 6 |  |  |  |  |  |
| Bell pepper | 3,100 | 3,200 | 3,300 | 3,200 | -3 |  |  |  |  |  |
| Tomatoes | 32,500 | 32,900 | 33,000 | 32,600 | -1 |  |  |  |  |  |
| Onions, bulb 2/ | 19,400 | 17,400 | 18,700 | 18,000 | -4 |  |  |  |  |  |
| Total | 286,100 | 279,000 | 284,600 | 287,300 | 1 |  |  |  |  |  |

1/ Selected crops for harvest largely during July-September. 2/ Summer nonstorage bulb onions.
Source: USDA, National Agricultural Statistics Service, Vegetables.
The market situation for fresh-market tomatoes (excluding grape/cherry) compared with a year earlier was as follows:

- Shipment volume during June-July was down 1 percent from a year earlier due to the cool, wet spring and a late start for many local deals.
- Market volume of greenhouse tomatoes increased 49 percent during June-July due largely to greater volume of hothouse Roma (plum-type) tomatoes.
- Prices at the point of first sale (largely grower or shipping point) averaged 39.4 cents per pound during June and July - up 11 percent from a year earlier.
- Market News retail prices for field-grown round tomatoes during June and July averaged $\$ 1.30$ per pound (down 3 percent); hothouse sold for $\$ 1.51$ per pound.
- January-June import volume was down 13 percent from a year earlier to 1.92 billion pounds, led by greenhouse tomato volume (up 11 percent).
- January-June export volume was up 12 percent from a year earlier.
- Per capita use is projected to be 20.4 pounds in 2011, down slightly from 2010.


## Steady Storage Onion Supplies Expected

Harvested area for all bulb onions is expected to total 153,160 acres in 2011-3 percent above a year earlier. Harvested area for the spring crop was up 13 percent, while area in summer nonstorage onions is expected to be down 4 percent. The forecast for summer/fall harvested area of storage onions is up 1 percent from a year ago. Most of the increase in storage area was in California (up 5 percent), which is harvested primarily for dehydrating and other processing uses.

Per-acre yield for the 2011 spring crop jumped 20 percent to an estimated 347 hundredweight (cwt), which would exceed the 1986 record of 340 cwt . Yields for the spring onion crop were improved in each State, paced by record yields in Texas. Meanwhile, yields for the summer nonstorage crop were expected to be about even with a year ago with gains expected in California, Nevada, and Washington-each of which experienced cooler, wetter conditions early in the growing season.

After a slow start, growing conditions for the storage crop (which accounts for about 76 percent of U.S. bulb onion output) have generally been favorable in most areas this year, but the national yield is not expected to differ greatly from a year ago. Thus, with increased area and slightly higher yields, production of storage onions for the fresh market (excluding California) could remain about even with the
42.7 million cwt of a year ago. Assuming crop quality is high (preventing excessive inventory shrinkage), export demand is average, and imports continue to trend higher, 2011/12 fresh dry bulb onion supplies may be similar to a year ago this fall and winter. If demand for food (both at home and away from home) remains strong into next spring, expected bulb onion supplies should support market prices and grower returns around the average of the past 5 years.

During the second quarter (April-June), fresh-market bulb onion prices measured at the point of first-sale averaged 15.44 cents per pound, down 29 percent from the highs of the previous spring. Spring-season onion prices were the second lowest of the past 10 spring seasons due to a large spring crop, sizeable carryin supplies from the previous fall crop, and large imports. Bulb onion prices, which typically reach seasonal highs in April and May, peaked in June this year and have since moved lower with better-than-expected volume from New Mexico and California crops.

## Fresh Exports Up 13 Percent

The volume of fresh-vegetable exports (excluding potatoes and melons) increased 6 percent from a year earlier during the first half (January-June) of 2011. The value of those exports totaled $\$ 1$ billion with volume to Canada (up 8 percent) and Japan (up 23 percent) up and volume to Mexico down 26 percent. Together, Canada and Japan accounted for 89 percent of U.S. fresh-market vegetable export volume during the first half of 2011, down from 91 percent in 2001. So far in 2011, export volume is higher for the top four commodities, including dry bulb onions, lettuce, and tomatoes. Volume declined for items impacted by cool, wet winter/spring weather such as broccoli, carrots, and celery. Given the sharp gains experienced in export volume during the first half of the year, the export share of fresh vegetable supply is expected to exceed 7 percent this year-possibly the highest since 2001.

Table 6--Selected fresh-market vegetable trade volume, 2009-11 1/

| Item | 2010 | January - June |  |  | $\begin{aligned} & \hline \text { Change } \\ & \hline 2010-11 \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Annual | 2009 | 2010 | 2011 |  |
|  |  |  | cwt - | ----- | Percent |
| Exports, fresh: |  |  |  |  |  |
| Onions, dry bulb | 7,138 | 2,166 | 2,654 | 3,003 | 13 |
| Lettuce, other | 4,223 | 2,349 | 2,091 | 2,340 | 12 |
| Tomatoes | 2,665 | 1,711 | 1,088 | 1,221 | 12 |
| Lettuce, head | 2,992 | 1,399 | 1,442 | 1,526 | 6 |
| Broccoli | 2,993 | 1,508 | 1,640 | 1,247 | -24 |
| Carrots | 2,440 | 1,502 | 1,520 | 1,475 | -3 |
| Celery | 2,606 | 1,465 | 1,465 | 1,415 | -3 |
| Other | 11,400 | 5,971 | 6,355 | 7,101 | 12 |
| Total | 36,457 | 18,071 | 18,256 | 19,328 | 6 |
| Imports, fresh: |  |  |  |  |  |
| Tomatoes, all | 33,786 | 16,201 | 22,068 | 19,187 | -13 |
| Cucumbers | 12,910 | 7,027 | 7,933 | 7,794 | -2 |
| Peppers, sweet | 9,721 | 4,675 | 6,247 | 5,641 | -10 |
| Onions, dry bulb | 8,691 | 3,259 | 4,621 | 4,713 | 2 |
| Peppers, chile | 7,103 | 2,795 | 3,125 | 3,398 | 9 |
| Squash 21 | 6,208 | 3,327 | 3,826 | 3,643 | -5 |
| Asparagus, all | 3,772 | 1,773 | 2,097 | 2,109 | 1 |
| Other | 27,125 | 12,528 | 15,081 | 16,199 | 7 |
| Total | 109,315 | 51,585 | 64,999 | 62,683 | -4 |

1/ Excludes melons, potatoes, mushrooms, dry pulses, and sweet potatoes. 2/ Excludes chayote. Source: Prepared by ERS using data from U.S. Department of Commerce, U.S. Census Bureau.

## Summer Acreage Down

This summer (largely July-September), area for harvest of the three leading melon crops (watermelon, cantaloupe, and honeydew) was estimated to be 84,700 acres7 percent less than a year earlier. Area is expected to be down for all three melons. California melon growers, who account for 41 percent of national summer melon area, apparently shifted into other crops this year, reducing area devoted to the three top melon crops by 11 percent. Although melon area was down in California and Georgia (down 12 percent), growers in the Texas planted 12 percent more melon area, with both watermelon and cantaloupe acreage rising. Watermelon is the top melon crop during the summer in terms of acreage and shipments. Watermelon area for harvest was down this summer, with growers in every State except Texas (up 13 percent) reducing area. Despite the incentive of higher prices a year ago, unsettled spring weather and better returns for alternative crops may have encouraged growers to shift area out of watermelon in 2011.

According to USDA Agricultural Marketing Service's Market News, total melon shipments ran 1 percent above a year earlier during the peak May-July period despite delayed planting and slow crop development this past spring. As the season progressed, shipment volume declined and by July was about 10 percent below a year earlier with watermelon volume in greatest deficit. Although watermelon volume dropped, shipments of cantaloupe remained at or above year earlier through July.

As reported by Market News, U.S. average advertised retail prices for cantaloupes have remained around $\$ 2.26$ each this summer. Average retail prices for seedless watermelon have declined seasonally since peaking at the start of the domestic season in April at $\$ 4.97$ each-falling to $\$ 3.62$ in July. Honeydew melon retail prices have been relatively steady, averaging between $\$ 3.07$ and $\$ 3.28$ since April.

Table 7--Summer-season fresh-market melon area 1/

| Item | 2008 | 2009 |  |  |  |  | 2010 | 2011 | Change |
| :--- | ---: | ---: | ---: | ---: | ---: | :---: | :---: | :---: | :---: |
| - 2010-11 |  |  |  |  |  |  |  |  |  |
| Cantaloupe-- | 28,200 | 28,100 | 28,500 | 25,800 | -9 |  |  |  |  |
| Honeydew | 10,800 | 8,800 | 8,700 | 7,700 | -11 |  |  |  |  |
| Watermelon | 49,200 | 50,200 | 54,300 | 51,200 | -6 |  |  |  |  |
| Total | 88,200 | 87,100 | 91,500 | 84,700 | -7 |  |  |  |  |

1/ Selected crops for harvest largely during July-September.
Source: USDA, National Agricultural Statistics Service, Vegetables.

Table 8--U.S. fresh-market melons: Import volume, January - June

| Item | $\begin{gathered} \hline \text { Annual } \\ 2010 \end{gathered}$ | January - June |  |  | Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2009 | 2010 | 2011 | 2010-11 |
|  | --1,000 cwt-- |  |  |  | Percent |
| Cantaloupe | 9,492 | 8,261 | 7,979 | 8,793 | 10 |
| Watermelon, all | 9,881 | 7,834 | 8,194 | 7,899 | -4 |
| Seedless | 7,924 | 6,336 | 6,499 | 6,249 | -4 |
| Honeydew \& other | 4,224 | 2,652 | 2,812 | 2,722 | -3 |
| Total | 23,597 | 18,747 | 18,986 | 19,414 | 2 |

Source: Prepared by ERS using data from U.S. Department of Commerce, U.S. Census Bureau.

## Processing Vegetables

## Smaller Green Pea Crop in Prospect

The first estimate of 2011 contract production for processing green peas indicated a 16 -percent drop from a year earlier to 302,090 short tons. Virtually all green peas for canning and freezing are produced under contract. Estimated area for harvest was down 9 percent from a year earlier with area destined for canned products down 20 percent from 2010 and area for freezing uses down 1 percent. Because of excessive precipitation and temperature swings, per-acre yields are expected to decline 7 percent to 1.90 tons-the second consecutive annual decline after reaching a record high 2.15 tons in 2009. Output in Minnesota (the top producing State) is expected to fall 3 percent, while the second and third leading producers, Washington (down 17 percent) and Wisconsin (down 22 percent) account for most of the reduction in output. In addition to yield impacts, planting and crop progress of green peas was delayed 1 to 2 weeks in the Midwest due to the cool, wet spring. The next estimate for the green pea crop will be released in the September 7 Vegetables report.

According to the Food Institute, wholesale prices for retail-size packs (24/300) of canned peas have been increasing this year and averaged 35 percent above those of a year ago. Similarly, prices for foodservice sizes of frozen green peas have been rising and averaged 14 percent above those of a year earlier in July. On a fresh equivalent (shelled) basis, domestic disappearance of green peas for canning totaled 357 million pounds in 2010. This was about even with the average of the previous 5 years and 17 percent below average disappearance during the 1990s. With smaller supplies and higher prices, canning disappearance is expected to decline in 2011, while freezing uses see little change at higher prices.

## Area for Processing Down

Processors of the five major vegetables (tomatoes, sweet corn, snap beans, green peas, and cucumbers for pickles) have contracted 1.02 million acres in 2011-down 8 percent from a year earlier. Contract production accounted for 99 percent of the

Figure 2
U.S. green peas for processing: Production, 1990-2011


Source: USDA, National Agricultural Statistics Service, Vegetables (2010 is contract only).

Table 9--Vegetables for processing: Area and production, United States 1/

|  | Contract plantings |  |  | Total production |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Item | 2009 | 2010 |  | 2011p | 2009 |  |
|  | $-------1,000$ acres --------- | -------- 1,000 short tons --------- |  |  |  |  |
| Canning | 843.4 | 755.1 | 680.9 | $16,814.6$ | $15,209.4$ | $14,934.6$ |
| Tomatoes | 327.9 | 288.0 | 276.5 | $13,970.6$ | $12,776.3$ | $12,787.6$ |
| Sweet corn | 196.4 | 168.6 | 151.5 | $1,510.4$ | $1,242.0$ | $1,135.0$ |
| Snap beans | 141.1 | 143.3 | 107.5 | 594.6 | 513.0 | 418.0 |
| Green peas | 90.7 | 71.4 | 70.8 | 190.4 | 128.5 | 124.0 |
| Cucumbers | 87.4 | 83.8 | 74.6 | 548.6 | 549.6 | 470.0 |
| Freezing | 379.0 | 357.6 | 340.4 | $2,196.8$ | $1,932.9$ | $1,932.1$ |
| Sweet corn | 205.7 | 181.4 | 187.0 | $1,723.7$ | $1,447.4$ | $1,507.0$ |
| Snap beans | 50.5 | 61.8 | 62.0 | 221.8 | 255.3 | 247.0 |
| Green peas | 122.8 | 114.4 | 91.5 | 251.3 | 230.2 | 178.1 |
|  |  |  |  |  |  |  |
| Processing | $1,222.4$ | $1,112.7$ | $1,021.3$ | $19,011.4$ | $17,142.3$ | $16,866.7$ |
| Tomatoes | 327.9 | 288.0 | 276.5 | $13,970.6$ | $12,776.3$ | $12,787.6$ |
| Sweet corn | 402.1 | 350.0 | 338.5 | $3,234.1$ | $2,689.4$ | $2,642.0$ |
| Snap beans | 191.6 | 205.1 | 169.5 | 816.4 | 768.3 | 665.0 |
| Green peas | 213.5 | 185.8 | 162.3 | 441.7 | 358.7 | 302.1 |
| Cucumbers | 87.4 | 83.8 | 74.6 | 548.6 | 549.6 | 470.0 |

$p=$ NASS preliminary. $f=$ NASS contract forecast for tomatoes and all green peas, all others are ERS projections based on NASS area and average yields.
Source: USDA, National Agricultural Statistics Service, Vegetables and ERS projections.
output of the five leading processing vegetables last year. Canneries, which account for two-thirds of all processing vegetable area, have contracted for 10 percent fewer acres than a year ago. Reduced area, in combination with variable yields in both the Midwest and Northwest, is expected to leave total production of the five leading canning vegetables down from the 15.2 million short tons of 2010.

Due to a late start and periods of extreme heat in the Midwest and continued cool temperatures in the Northwest, yields are expected to vary widely this summer for most crops. One possible exception is in Wisconsin (the top producer of processing snap beans) where snap bean yields are expected to be strong in key areas due to good soil moisture and more even temperatures. In California, tomato yields are currently expected to reach a new record high-largely the result of the continuing adoption of precision farming techniques and improved seed varieties.

For processors of frozen vegetables, contract area is forecast to drop 5 percent from year-earlier levels as lower green pea plantings outweigh gains in sweet corn acreage. A smaller green pea crop is expected to be balanced by higher sweet corn production. Despite crop progress in the Northwest at least two weeks behind average, if yields manage to approach the average of the past 3 years, output of the three leading vegetables for freezing could still total near that of a year earlier.

Wholesale prices for canned vegetables averaged 2 percent below a year earlier during January-July while frozen vegetables averaged 1 percent lower over the same time frame. However, prices for both increased sharply in July as processors prepared for the new season, which is expected to feature tight supplies for many items. On the retail side, consumers paid 1 percent more for all processed fruits and vegetables during the first 7 months of 2011. This largely reflected steadily increasing prices for frozen vegetables as well as generally higher packaging, transportation, and marketing costs.

Table 10--Processing vegetables: Consumer and producer price indexes $1 /$

| Item | 2010 | 2011 |  | Change previous: 21 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | July | June | July | Month | Year |
|  | -------------- Index -------------- |  |  | ------ Percent ----- |  |
| Consumer Price Indexes (12/97=100) |  |  |  |  |  |
| Processed fruits and vegetables | 147.3 | 150.6 | 152.3 | 1.1 | 3.3 |
| Canned vegetables | 161.1 | 162.8 | 164.2 | 0.9 | 1.9 |
| Frozen vegetables (1982-84=100) | 195.0 | 199.3 | 201.6 | 1.2 | 3.4 |
| Dry beans, peas, lentils | 173.6 | 175.3 | 172.9 | -1.4 | -0.4 |
| Olives, pickles, relishes | 128.6 | 131.7 | 138.9 | 5.5 | 8.0 |
| Producer Price Indexes (1982=100) |  |  |  |  |  |
| Canned vegetables and juices | 164.1 | 164.8 | 166.7 | 1.2 | 1.6 |
| Pickles and products | 211.5 | 212.6 | 213.4 | 0.4 | 0.9 |
| Tomato catsup and sauces 3/ | 152.9 | 153.4 | 153.6 | 0.1 | 0.5 |
| Canned dry beans | 150.3 | 150.4 | 151.5 | 0.7 | 0.8 |
| Vegetable juices 3/ | 124.5 | 125.0 | 124.4 | -0.5 | -0.1 |
| Frozen vegetables | 179.6 | 176.0 | 184.0 | 4.5 | 2.4 |
| Frozen vegetable combinations | 114.4 | 113.7 | 115.8 | 1.8 | 1.2 |
| Dried/dehy. fruit \& vegetables | 194.3 | 202.2 | 202.5 | 0.1 | 4.2 |
| Spices 4/ | 189.5 | 194.7 | 199.2 | 2.3 | 5.1 |

1/ Not seasonally adjusted. 2/ Change in July 2011 from the previous month/year.
3/ Index base year is 1987. 4/ Base year is 1991.
Source: U.S. Dept. of Labor, Bureau of Labor Statistics (http://www.bls.gov/data/home.htm).

## Tomato Output May Rise Slightly

Another cool, wet spring in both California and the Midwest delayed planting of tomatoes for processing, increased disease pressure, slowed crop progress, and delayed harvest in some areas by up to 2 weeks. Despite the slow start, contract production of U.S. processing tomatoes is currently projected to be 12.8 million short tons in 2011, up 1 percent from a year earlier. Through August 13, the California Processing Tomato Board reported tonnage delivered to processors is running about 10 percent below the pace of a year earlier. It appears that peak seasonal volume will occur around Labor Day (similar to the 2008 season). According to the California Tomato Growers Association, contract price negotiations have concluded with all processors. The 2011 base price at the point of first delivery (excluding fees and incentives that vary by processor) for tomatoes destined for processing remains $\$ 68$ per short ton on a delivered ton basis-up 5 percent from a year ago.

According to the California League of Food Processors, June 1 stocks of processed tomatoes (on a fresh-equivalent basis) entering the 2011/12 pack year (June 1-May 31) were 8 percent above the previous year. This left apparent disappearance (for all uses) of domestic tomatoes during the pack year down 3 percent from the previous season. Apparent monthly disappearance of domestically produced processing tomatoes averaged 1.02 million tons in 2010/11.

## Sweet Corn: Less Canning, More Freezing

Contract area for sweet corn, the second-largest processing vegetable in terms of production after tomatoes (excluding potatoes), is expected to decline 3 percent in 2011, with canning area down 10 percent and freezing area up 3 percent. With the dry soils in the upper Midwest relieved by rain in mid-August, yields could come in near the average of the previous 3 years (which would be just above the 2010 yield of 8.3 tons). As a result, processing sweet corn production could total close to the relatively low 2.7 million tons of 2010. In early August, the crop had largely
recovered from a late start in Minnesota, the top producing State. Harvest was 25 percent complete in the top State compared with the 5 -year average of 27 percent. In Wisconsin, the crop condition and yield potential reportedly varies widely. In 2010, the national output of processing sweet corn fell 16 percent from a year earlier as production of canning corn declined 18 percent and corn for freezing fell 16 percent.

## Processed Exports Up

During the first half of 2011 (January-June), the value of processed vegetable exports (excluding potatoes, mushrooms, and pulses) increased 10 percent to $\$ 674$ million. Canada (39 percent of value), Japan (12 percent), and Mexico (10 percent) remained the top foreign markets for U.S. processed vegetables through the first half of 2011. Led by tomato products, the value of canned vegetable exports increased 9 percent. Although exports of tomato sauces and preparations were down, the value of other tomato products such as paste, juice, whole, and catsup, were each higher. Tomato paste (up 31 percent) was the volume leader but tomato juice exhibited the greatest percentage increase, moving from less than $\$ 1$ million in 2010 to over $\$ 12$ million in 2011-most of which moved into Mexico. Increased shipments of canned vegetables to Canada (up 11 percent), Mexico (up 36 percent) and Japan (up 4 percent) outweighed a reduction in the value of canned exports (mostly tomato paste) to Italy (down 64 percent). U.S. canned exports to Turkey (a leader in world processed tomato trade) jumped from $\$ 3$ million in 2010 to $\$ 33$ million this year as U.S. bulk tomato paste continued to move into Turkey's free trade zones for repackaging and re-export. U.S. canned exports were also higher to other Middle Eastern nations, the Netherlands, and Australia but lower to Taiwan, South Korea, and the Philippines.

Excluding potatoes, U.S. exports of frozen vegetables were up 18 percent during January-June as shipments of green peas (up 29 percent), green beans (up 36 percent), and sweet corn (up 17 percent) each increased. Canada ( 37 percent of export value), Japan ( 24 percent), and Mexico ( 9 percent) were the top three markets so far this year. Exports to Canada were up 32 percent as volume rose for most products.

Table 11--Value of processed vegetable trade 1/

| Item | $\begin{aligned} & \hline 2010 \\ & \text { Annual } \end{aligned}$ | January - June |  |  | $\frac{\text { Change }}{2010-11}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2009 | 2010 | 2011 |  |
|  |  | --- | dollars | ----- | Percent |
| Imports: |  |  |  |  |  |
| Canned | 1,069.2 | 491.8 | 501.6 | 552.9 | 10 |
| Tomato products | 196.7 | 94.8 | 101.7 | 88.5 | -13 |
| Frozen | 730.1 | 370.6 | 365.2 | 437.7 | 20 |
| Broccoli | 243.0 | 125.1 | 122.8 | 147.9 | 20 |
| Dehydrated 2/ | 523.4 | 219.4 | 242.0 | 318.6 | 32 |
| Peppers 3/ | 212.7 | 95.5 | 100.2 | 113.0 | 13 |
| Exports: |  |  |  |  |  |
| Canned | 835.3 | 395.8 | 419.8 | 459.5 | 9 |
| Tomato products | 519.3 | 246.0 | 263.2 | 306.3 | 16 |
| Frozen | 234.1 | 114.4 | 111.9 | 131.8 | 18 |
| Sweet corn | 69.7 | 33.9 | 34.3 | 40.2 | 17 |
| Dehydrated 2/ | 189.1 | 96.9 | 94.4 | 83.6 | -11 |
| Onion products | 84.2 | 41.0 | 43.0 | 41.5 | -4 |

1/ Excludes potatoes and mushrooms. 2/ Includes dried. 3/ Includes, sw eet, chile, \& paprika.
Source: Derived by ERS from data from the U.S. Department of Commerce, U.S. Census Bureau.

## Fall Area Expands 6 Percent, Summer Production Up

Fall-season potato growers planted 948,600 acres in 2011, up 6 percent from a year earlier and the largest fall area since 2007. Acreage planted to fall potatoes in Idaho and Washington was up a combined 45,000 acres in 2010, a 10 -percent rise from 2010 and 82 percent of the 2011 gain in U.S. fall acreage. According to industry sources, fryers, dehydrators, and chip manufacturers increased their contract volumes this year. This, along with favorable tablestock (fresh-market) pricescompared with prices for competing crops that farmers could have planted this spring-underpins the expansion in planted area. U.S. harvested area is forecast at 936,100 acres, also 6 percent above 2010.

Given the wet, cool spring weather across northern States that delayed crop development and early harvest of some processing potatoes (with growers sacrificing yields to fulfill contract obligations), fall potato yields are currently projected to be close to the 5 -year average for 2006-10 of 413 hundredweight (cwt) per acre. As of August 21, 91 percent of the Idaho potato crop was reported to be in good or excellent condition. Crop reporters rated 89 percent of the Colorado fall crop and 66 percent of the North Dakota crop in fair or good condition. With average yields, the 2011 fall potato crop could be up 7 percent from a year earlier to 387 million cwt. The first official USDA estimate of fall potato production will be

Table 12--Potatoes by season and selected State: Area, yield, and production

| Season \& State | Area |  |  |  | Yield |  | Production |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Planted |  | Harvested |  |  |  |  |  |
|  | 2010 | 2011 | 2010 | 2011 | 2010 | 2011 | 2010 | 2011 |
|  | ---1,000 acres--- |  |  |  | ---Cwt--- |  | ---1,000 cwt--- |  |
| Spring |  |  |  |  |  |  |  |  |
| CA 1/ | 27.1 | 29.0 | 27.0 | 29.0 | 405 | 370 | 10,935 | 10,730 |
| FL | 33.2 | 35.4 | 31.8 | 33.7 | 250 | 256 | 7,950 | 8,618 |
| U.S | 88.8 | 93.1 | 85.9 | 90.5 | 289 | 283 | 24,820 | 25,640 |
| Summer |  |  |  |  |  |  |  |  |
| MO \& TX | 13.3 | 12.7 | 12.7 | 11.0 | 339 | 300 | 4,305 | 3,304 |
| IL | 5.8 | 7.0 | 5.2 | 6.9 | 350 | 380 | 1,960 | 2,622 |
| KS | 4.5 | 5.0 | 4.4 | 4.8 | 335 | 340 | 1,474 | 1,632 |
| CO | 4.0 | 4.5 | 3.8 | 4.4 | 370 | 360 | 1,406 | 1,584 |
| VA | 5.8 | 6.0 | 5.6 | 5.9 | 170 | 240 | 952 | 1,416 |
| U.S | 39.0 | 40.9 | 37.5 | 38.7 | 310 | 313 | 11,642 | 12,112 |
| Fall |  |  |  |  |  |  |  |  |
| ID | 295.0 | 320.0 | 294.0 | 319.0 | 389 |  | 114,440 |  |
| WA | 135.0 | 155.0 | 134.0 | 155.0 | 610 |  | 81,740 |  |
| WI | 62.5 | 63.0 | 61.5 | 62.0 | 395 |  | 24,293 |  |
| ND | 84.0 | 83.0 | 80.0 | 79.0 | 275 |  | 22,000 |  |
| CO | 55.5 | 54.0 | 55.2 | 53.8 | 390 |  | 21,528 |  |
| OR | 35.5 | 38.5 | 35.5 | 38.5 | 565 |  | 20,058 |  |
| MN | 45.0 | 49.0 | 42.0 | 46.0 | 405 |  | 17,010 |  |
| ME | 55.5 | 56.5 | 54.8 | 55.5 | 290 |  | 15,892 |  |
| Ml | 44.0 | 45.0 | 43.5 | 44.5 | 360 |  | 15,660 |  |
| U.S | 893.7 | 948.6 | 881.3 | 936.1 | 409 |  | 360,727 |  |

1/ Starting in 2010, CA w inter and summer estimates are included in CA spring estimates.
Source: USDA National Agricultural Statistics Service, Crop Production.
released in the November 9 Crop Production report. The fall crop has accounted for 91 percent of annual potato output during the last 5 years.

The summer potato crop accounts for about 3 percent of annual U.S. potato output. At 12.112 million cwt, production this summer was up 4 percent from a year ago. Farmers increased planted area by 5 percent above 2010, hoping to take advantage of strong summer prices. The weather cooperated in Illinois and Virginia, pushing up yields and production. But wet weather and floods in Missouri and heat in Texas limited output in those two States.

## Prices Likely To Average Lower in 2011/12 Prices

The preliminary average U.S. price for 2010-crop potatoes is $\$ 8.79$ per cwt, 7percent higher than the average for the previous crop but the second highest nominal (unadjusted for inflation) value ever, behind 2008's record of $\$ 9.09$ per cwt. With larger output in prospect, prices received by U.S. potato growers are expected to average below those of year earlier during the 2011/12 marketing year. Domestic demand (especially in foodservice) will likely remain subdued until employment levels begin to improve. If weather and harvest conditions are favorable over the next 4-6 weeks, yields could come in higher than expected, which would increase potato supplies. However, if harvest or storage issues develop with the fall crop and/or domestic demand for fresh and processed products proves more resilient than expected, potato prices could move even higher.

World potato supply and demand is likely to be more balanced this year than last. Like their northern U.S. counterparts, Canadian potato growers experienced wet, cool weather this spring that limited planting and slowed plant growth. Thus, lower anticipated yields across Canada may offset a 2-percent rise in planted area. The European crop is reportedly doing well. However, slower economic growth in many countries may dampen consumer demand.

Grower prices for all potatoes have been rising since October, reaching a preliminary $\$ 13.46$ per cwt in July, 52 percent above a year earlier and 23 percent

Figure 3
U.S. potatoes: Average monthly price received, 2010/11 and previous marketing years $1 /$


1/ Marketing year is September - August. July 2011 is preliminary.
Source: USDA, National Agricultural Statistics Service, Agricultural Prices.

Table 13--U.S. potatoes: Monthly grower and retail prices, 2010-11

| $\begin{aligned} & \hline \text { Crop year \& } \\ & \text { month } \\ & \hline \end{aligned}$ | Grower prices |  |  | Retail prices |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | All uses | Fresh | Processing | Fresh | Chips |
|  |  |  | - Dollars/po | ---- |  |
| 2010 |  |  |  |  |  |
| July | 0.088 | 0.096 | 0.080 | 0.593 | 4.659 |
| August | 0.078 | 0.128 | 0.062 | 0.621 | 4.665 |
| September | 0.074 | 0.111 | 0.063 | 0.597 | 4.631 |
| October | 0.068 | 0.099 | 0.062 | 0.579 | 4.770 |
| November | 0.081 | 0.104 | 0.067 | 0.568 | 4.689 |
| December | 0.087 | 0.107 | 0.074 | 0.582 | 4.742 |
| 2011 |  |  |  |  |  |
| January | 0.091 | 0.112 | 0.077 | 0.603 | 4.790 |
| February | 0.093 | 0.121 | 0.076 | 0.611 | 4.724 |
| March | 0.107 | 0.145 | 0.083 | 0.636 | 4.837 |
| April | 0.112 | 0.156 | 0.084 | 0.653 | 4.850 |
| May | 0.112 | 0.166 | 0.084 | 0.693 | 4.944 |
| June | 0.116 | 0.175 | 0.082 | 0.685 | 5.038 |
| July 1/ | 0.135 |  |  | 0.717 | 5.052 |
| Percent change from July 2010 | 52 | -- | -- | 21 | 8 |

-- = not available. 1/ Grow er price for July 2011 is a mid-month average.
Source: USDA, National Agricultural Statistics Service, Agricultural Prices and U.S. Dept. of Labor, Bureau of Labor Statistics, Consumer Price Index average price data.

Figure 4
U.S. potatoes: Monthly fresh-market shipment volume, 2008/09-2010/11


Source: USDA, AMS, Market News Service.
above July 2008, the last time that potato supplies were tight over the summer. At the State level, the July price for all potatoes ranged from $\$ 7.10$ per cwt in North Dakota to $\$ 10.40$ in Idaho and $\$ 17.40$ in Colorado. Prices for fresh-market potatoes have climbed since October to $\$ 17.49$ per cwt in June, more than double the $\$ 8.08$ per cwt of a year earlier but 3 percent below June 2008. Shipments of tablestock potatoes totaled 7.77 million cwt in June and 6.89 million in July, down a combined 13 percent from the same months in 2010 and 8 percent below the low levels of June-July 2008. Reflecting strong demand, year-to-date shipments (September-July) of chipper potatoes are up 14 percent from 2009/10 to 46.3 million cwt.

## Mexico Reduces Tariff on Frozen Potato Products

On July 8, Mexico dropped the tariff on frozen-potato products (french fries and other frozen items) to 2.5 percent-along with reductions for other targeted products-as part of an agreement between the U.S. and Mexican governments regarding long-haul, cross-border trucking. Mexico will suspend the remaining tariffs on targeted products within 5 days of the first Mexican trucking company receiving its U.S. operating authority. (On March 23, 2009, the Mexican government levied an average 20-percent tariff on various targeted U.S. products exported to Mexico in a disagreement over whether Mexican trucks should be allowed in the United States. Frozen-potato products were among the items selected and received a 20 -percent tariff. On August 18, 2010, the Mexican government released a revised set of targeted products and the tariff on U.S. frozen-potato items dropped to 5 percent. Between 2007/08 and 2009/10, shipments of U.S. frozen potatoes to Mexico dropped 44 percent.) The reduction and eventual elimination should help U.S. fryers regain market share lost to Canada.
U.S. exports of all potatoes and potato products (including starch) totaled \$1.15 billion during the September-June period, 17 percent above a year earlier. Except for starch, export values were up for all potato categories-ranging from a 2percent gain for canned/prepared potatoes to a 44-percent rise for fresh-market potatoes. Reflecting rising domestic prices, the unit value of fresh-market potatoes increased 20 percent from the low levels of a year earlier to 22 cents per pound. Shipments of potato seed and fresh-market potatoes to Canada were up 48 percent and 27 percent, respectively, from a year earlier during September-June. In terms of value, Japan and Canada remained top U.S. markets during the first 10 months of the marketing year (each with a 25-percent share), followed by Mexico with an 11percent share.

Table 14--U.S. potatoes: Marketing year trade volume to date, 2008/09-2010/11 1/

| Item | Mkt year | September - June |  |  | $\begin{gathered} \text { Change } \\ 09 / 10-10 / 11 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009/10 | 2008/09 | 2009/10 | 2010/11 |  |
|  |  |  | cwt -- |  | Percent |
| Exports |  |  |  |  |  |
| Fresh market | 7,648.6 | 4,803.4 | 5,963.3 | 7,131.0 | 20 |
| Seed | 408.0 | 356.7 | 359.9 | 468.2 | 30 |
| Frozen fries | 14,400.8 | 13,190.2 | 12,035.0 | 12,766.5 | 6 |
| Other frozen | 1,322.9 | 1,017.6 | 1,076.2 | 1,748.1 | 62 |
| Chips | 1,049.0 | 1,091.6 | 874.9 | 1,104.0 | 26 |
| Flakes/granules | 1,152.5 | 873.9 | 981.4 | 1,140.3 | 16 |
| Canned/prep | 692.5 | 411.2 | 563.1 | 545.3 | -3 |
| Flour, meal, dried | 310.1 | 247.8 | 247.5 | 340.5 | 38 |
| Starch | 154.2 | 106.6 | 130.7 | 105.0 | -20 |
| Imports |  |  |  |  |  |
| Fresh market | 7,389.7 | 7,996.6 | 6,816.5 | 8,146.7 | 20 |
| Seed | 1,519.9 | 1,419.3 | 1,519.3 | 1,663.4 | 9 |
| Frozen fries | 14,069.5 | 13,225.1 | 11,512.3 | 11,617.9 | 1 |
| Other frozen | 1,593.7 | 1,067.0 | 1,320.8 | 1,320.4 | 0 |
| Chips | 334.2 | 242.2 | 278.2 | 226.7 | -19 |
| Flakes/granules | 642.9 | 355.0 | 489.4 | 499.1 | 2 |
| Canned/prep | 498.4 | 349.4 | 406.0 | 421.9 | 4 |
| Flour, meal, dried | 41.3 | 38.0 | 33.3 | 34.3 | 3 |
| Starch | 1,891.5 | 1,393.0 | 1,619.2 | 1,423.4 | -12 |

1/ Marketing year runs Sept through August. All data are product w eight as reported by Census.
Source: Prepared by ERS using data from U.S. Department of Commerce, U.S. Census Bureau.

## Mushrooms

## Sales Value and Volume Rise

The farm value of all mushroom (Agaricus and others) sales during the 2010/11 crop year (July-June) totaled $\$ 1$ billion, up 8 percent from a year earlier. Total mushroom sales volume rose 9 percent to 862 million pounds, partly reflecting modest gains in the economy. Production of Agaricus mushrooms reflected gains in area filled (up 3 percent) and yield (up 5 percent to 6.3 pounds per square foot).

Sales volume of fresh Agaricus mushrooms increased 8 percent to 724 million pounds. Fresh-market volume accounts for about 86 percent of all Agaricus sales. On the processing side, Agaricus volume rose 13 percent from a year earlier to 121 million pounds, due partly to increased use by the foodservice industry. Although stronger demand spurred an increase in fresh mushroom imports (up 10 percent to 88.8 million pounds), increased use of canned mushrooms was served by domestic producers as imports of canned mushrooms declined 7 percent in 2010/11.

Even with an improvement in demand for fresh-market mushrooms, the average price at the point of first sale (grower price) slipped 1 cent to $\$ 1.22$ per pound. In contrast, the average advertised retail price for an 8-ounce package of fresh white button mushrooms increased 4 percent to $\$ 1.77$ in 2010/11 (due in part to higher energy and transportation costs). Meanwhile, reflecting larger mushroom supplies, the unit value of mushrooms available for processing rose 1 percent to 59 cents per pound. In line with higher output, per capita disappearance (use) of all mushrooms grew 8 percent to 3.82 pounds in 2010/11. Fresh-market use rose 7 percent to 2.59 pounds per person and processing use increased 8 percent to 1.23 pounds per capita.

Table 15--U.S. Agaricus mushrooms: Sales, price, and value, selected States

| State | Volume of sales |  | Price |  | Value of sales |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009/10 | 2010/11 | 2009/10 | 2010/11 | 2009/10 | 2010/11 |
|  | 1,000 pounds |  | Dollars per pound |  | 1,000 dollars |  |
| Pennsylvania | 501,228 | 548,794 | 0.876 | 0.888 | 438,999 | 487,067 |
| California | 111,672 | 117,879 | 1.64 | 1.54 | 182,629 | 181,774 |
| Other States | 164,164 | 178,220 | 1.60 | 1.59 | 262,762 | 283,142 |
| United States | 777,064 | 844,893 | 1.14 | 1.13 | 884,390 | 951,983 |

Source: USDA, National Agricultural Statistics Service, Mushrooms.
Figure 5
U.S. fresh-market Agaricus mushrooms: Sales volume and producer price


[^0]In 2010/11, the sales volume of brown Agaricus mushrooms (including Portabello and Crimini) increased 14 percent from a year earlier to an all-time high of 137 million pounds. The 29 growers in the East produced 72 percent of the brown Agaricus mushrooms. The total value of brown mushroom sales in 2010/11 was up 11 percent from a year earlier to a record $\$ 187$ million. These varieties now account for 16 percent of Agaricus sales volume and 20 percent of sales value. The sales volume of specialty mushrooms (excluding brown Agaricus), most of which are sold in the fresh market, rose 10 percent to 17 million pounds, with the largest gain in Oyster (up 33 percent). Shiitakes mushroom output remained essentially unchanged at 6.4 million pounds.

Despite the slow pace of the economic recovery, the volume of mushrooms sold as certified organic in 2010/11 increased 4 percent to 17.6 million pounds. Of all the mushrooms certified organic, 57 percent were actually sold as organic mushrooms (with the certified organic label), the same share as a year earlier. Specialty (nonAgaricus) mushrooms accounted for 33 percent of certified organic sales, with the remainder being Agaricus. The share of total mushroom sales volume consisting of certified organic products increased to 2 percent in 2010/11.

Intended Agaricus bed and tray production area (total fillings) for the 2011/12 season is forecast to remain about the same at 134 million square feet. Assuming trend yields, 2011/12 output of Agaricus mushrooms is expected to rise slightly. Given modest changes in trade volume and improved economic conditions, per capita use of all mushrooms is expected to increase in 2012.

Table 16--U.S. brown Agaricus and specialty mushrooms: Sales, price, and value

| State | Volume of sales |  | Price |  | Value of sales |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009/10 | 2010/11 | 2009/10 | 2010/11 | 2009/10 | 2010/11 |
|  | 1,000 pounds |  | Dollars per pound |  | 1,000 dollars |  |
| Brown 1/ | 120,306 | 137,239 | 1.40 | 1.36 | 168,050 | 186,934 |
| All specialty | 15,429 | 16,899 | 2.56 | 2.97 | 39,499 | 50,139 |
| Shiitake | 6,417 | 6,420 | 2.75 | 2.99 | 17,650 | 19,223 |
| Oyster | 5,840 | 7,739 | 2.56 | 2.37 | 14,940 | 18,366 |
| Other | 3,172 | 2,740 | 2.18 | 4.58 | 6,909 | 12,550 |
| Total | 135,735 | 154,138 | 1.53 | 1.54 | 207,549 | 237,073 |

1/ Includes Portobello and Crimini.
Source: USDA, National Agricultural Statistics Service, Mushrooms.

Figure 6
U.S. mushrooms: Per capita net domestic disappearance, 1970-2011


## Dry Edible Beans

## Production To Drop Sharply

Driven by sharply lower planted area, the U.S. dry edible bean crop is forecast at 20.5 million hundredweight (cwt) this fall, down 36 percent from a year earlier. With the exception of Washington, output is expected to decline from year-earlier levels for each of the 18 surveyed States. The five largest producing States-North Dakota, Michigan, Nebraska, Minnesota, and Idaho-are collectively expected to account for 73 percent of the 2011 crop, down from 77 percent in 2010. Assuming normal late summer and early fall weather, harvested area is expected to decline 35 percent from a year earlier to 1.19 million acres. Although the crop got off to a late start due to the cool, wet spring, subsequent hot weather has allowed growth in many areas to catch-up to the 5-year average. With the majority of the crop in good to excellent condition as of mid-August, the first forecast of national yield was 17.2 cwt per acre-down less than 1 percent from 2010 but on the long-term trend.

Table 17--U.S. dry beans: Production, 2008-11

| Item | 2008 | 2009 | 2010 | 2011 f | Percent <br> change |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | $--1,000$ cwt-- |  |  |  |  |
| North Dakota | 10,048 | 8,526 | 11,473 | 5,510 | -52.0 |
| Michigan | 3,607 | 3,510 | 4,230 | 3,063 | -27.6 |
| Nebraska | 2,885 | 2,461 | 3,193 | 2,530 | -20.8 |
| Minnesota | 2,828 | 2,520 | 3,062 | 2,422 | -20.9 |
| Idaho | 1,462 | 1,980 | 2,546 | 1,470 | -42.3 |
| California | 960 | 1,575 | 1,462 | 1,017 | -30.4 |
| Colorado | 660 | 848 | 1,254 | 627 | -50.0 |
| Washington | 885 | 1,140 | 1,376 | 1,440 | 4.7 |
| Wyoming | 705 | 680 | 1,024 | 792 | -22.7 |
| Others | 1,518 | 2,187 | 2,181 | 1,580 | -27.6 |
| United States | 25,558 | 25,427 | 31,801 | 20,451 | -35.7 |

$\mathrm{f}=$ NASS August forecast.
Source: USDA, National Agricultural Statistics Service, Crop Production.

Figure 7
U.S. dry beans, all: Average yield per acre, 1960-2011 1/


1/ Cwt = 100 pound units.
Source: USDA, National Ag ricultural Statistics Service,Crop Production.

Table 18--U.S. dry beans: Area planted by class, 2008-11

| Item | 2008 | 2009 |  |  |  |  | $2010 \mid$ | 2011 f | Percent <br> change |
| :--- | ---: | ---: | ---: | ---: | ---: | :---: | :---: | :---: | :---: |
|  | $-\mathbf{- 1 , 0 0 0}$ acres -- |  |  |  |  |  |  |  |  |
| Percent |  |  |  |  |  |  |  |  |  |
| Pinto | 629.3 | 690.3 | 842.7 | 403.5 | -52.1 |  |  |  |  |
| Navy | 250.6 | 194.9 | 279.5 | 194.0 | -30.6 |  |  |  |  |
| Black | 171.9 | 187.4 | 284.0 | 212.5 | -25.2 |  |  |  |  |
| Large chickpeas 1/ | 71.8 | 80.0 | 120.9 | 108.5 | -10.3 |  |  |  |  |
| Light red kidney | 56.3 | 56.3 | 53.1 | 41.7 | -21.5 |  |  |  |  |
| Great Northern | 76.1 | 53.9 | 78.5 | 73.6 | -6.2 |  |  |  |  |
| Dark red kidney | 50.8 | 50.5 | 48.5 | 51.1 | 5.4 |  |  |  |  |
| Small red | 42.3 | 35.1 | 22.9 | 38.0 | 65.9 |  |  |  |  |
| Pink | 30.6 | 27.6 | 33.0 | 21.0 | -36.4 |  |  |  |  |
| Blackeye | 29.3 | 48.3 | 34.7 | 29.4 | -15.3 |  |  |  |  |
| Small chickpeas | 11.7 | 16.1 | 25.1 | 24.5 | -2.4 |  |  |  |  |
| Baby lima | 11.7 | 15.2 | 12.2 | 10.0 | -18.0 |  |  |  |  |
| Large lima | 15.5 | 15.9 | 17.5 | 10.7 | -38.9 |  |  |  |  |
| Cranberry | 9.1 | 5.5 | 4.4 | 4.3 | -2.3 |  |  |  |  |
| Others 2/ | 38.0 | 63.0 | 54.4 | 42.4 | -22.1 |  |  |  |  |
| United States | $1,495.0$ | $1,540.0$ | $1,911.4$ | $1,265.2$ | -33.8 |  |  |  |  |

$\mathrm{f}=$ NASS August forecast. 1/ Excludes small chickpeas. 2/ Includes small white, and other miscellanous classes.
Source: USDA, National Agricultural Statistics Service, Crop Production.

## Output of Most Classes To Decline

Planted area for all dry beans was projected to be 1.27 million acres, down 34 percent from the previous year. As indicated by the planted area estimates released in August (table 18) and yield patterns in major States, with the exception of dark red kidney, small red, and cranberry beans, production is expected to decline for most dry bean classes. Lower output is expected for pinto, navy, black, Great Northern, and light red kidney beans-which account for more than three-fourths of the U.S. dry bean crop. USDA will release the first official estimate of production by class in the December 11 Crop Production report.

## Prices Surge With Small Crop, Good Demand

During the first 11 months of 2010/11, grower prices across all classes of dry beans averaged $\$ 29.23$ per cwt-about the same as a year ago. However, a year earlier dry bean prices were on a downward trend as opposed to the upward trend that has been in place since last December. With open market (non-contract) volume relatively thin (or nonexistent) for many dry bean classes, grower prices are currently averaging above a year earlier in every major dry bean State. In North Dakota, the all-class dry bean price reached a seasonal low of $\$ 20.70$ per cwt in December and has continued to push higher each month ( $\$ 33.20$ per cwt in July) in anticipation of the new smaller crop. Despite the upward price trend, September-July grower prices in North Dakota still averaged 1 percent below a year earlier, as prices did not exceed those of the previous year until April. Similar patterns were observed in most other States.

In the coming year, prices for virtually all dry bean classes are expected to average above a year earlier. With continued strong corn and soybean prices likely plus dwindling dry bean stocks and good dry bean demand expected for this year's small crop, aggregate dry bean prices will likely strengthen into mid-2012. The seasonaverage price across all bean classes is expected to easily exceed the nominal dollar

Figure 8
U.S. dry beans, all: Average monthly grower prices, 2008/09-10/11


Source: USDA, NASS, Agricultural Prices.
(unadjusted for inflation) record of $\$ 34.60$ per cwt set in 2008. After adjusting for inflation, the 2011/12 season average dry bean price will likely be the highest since 1989 but will remain well below the all-time high set in 1973. As a result of higher prices and exhausted stocks for most all classes, area planted to dry beans is expected to surge next spring to nearly 2 million acres.

During the second quarter of 2011, the Producer Price Index for canned dry beans averaged about the same as a year earlier. During the same period, the retail price for dry packaged beans also remained even with a year earlier. Retail prices for dry packaged beans were relatively steady from December to April but began to move higher in May and June. In July, consumers paid an average of $\$ 1.38$ per pound for packaged dry beans, the same as a month earlier but up 5 percent from a year ago. Although the July price was the highest of the year, it was still 3 percent less than the highs reached 2 years ago. The high dry bean retail prices experienced in 2008/09 will likely be exceeded in the 2011/12 marketing year.

## Export Volume Down 1 Percent

Given surging higher dry bean prices, dwindling stocks, and a smaller crop in prospect, the pace of exports slowed a bit in May-June from that of a year earlier. As a result, during the first 10 months of 2010/11 (September-June), the volume of dry bean exports fell 1 percent from a year ago. Through June, the value of all dry bean exports was $\$ 260$ million-nearly identical to a year earlier. The unit value (export price) across all classes of dry beans shipped through June was up 1 percent to 33.6 cents per pound. Among the volume leaders, export movement through June is down for pintos, black, and Great Northern. Great Northern exports were lower for the major markets including France, Japan, and Turkey (which is a transshipment point into Northern Iraq). Exports through June were higher for garbanzo beans and baby limas, with baby lima exports to Japan (the traditional top market for baby limas) up 243 percent. Across all dry beans and top destinations, sales improved to Canada, the Dominican Republic, Italy, and Spain while declining for Mexico and the United Kingdom. The volume shipped to top market Mexico dropped 27 percent due mostly to reduced movement of black beans (down 20 percent) and pinto beans (down 56 percent).

In calendar 2010, the United States exported about 20 percent of its dry bean supplies (production, stocks, and imports), compared with 24 percent a year earlier. During the first 6 months of 2011, with dwindling free stocks and surging prices in anticipation of a small 2011 crop, export movement has begun to slow. Although the pace of exports is likely to slow further with tightening supplies and strong prices during the last third of 2011, export share of supply is expected to remain near the average of the past 10 years ( 20 percent).

Although dry bean imports during September-June were down 13 percent from a year earlier to 2.3 million cwt, the pace of imports has picked up a bit (especially for garbanzo beans) with shrinking stocks and the prospect for a smaller crop this fall. Black beans (down 10 percent) remain the top import class through June but garbanzos may have overtaken them by the time August data are released.

Table 19--U.S. dry bean marketing-year export volume

|  | Sep.-Aug. | September - June |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Bean class | $2009 / 10$ | $2008 / 09$ | $2009 / 10$ | $2010 / 11$ | $09 / 10-10 / 11$ |
|  | $----------------1,000$ | cwt (bags) ---------------- | Percent |  |  |
| Black | 2,473 | 1,886 | 2,231 | 2,043 | -8 |
| Pinto | 2,117 | 2,565 | 1,909 | 1,596 | -16 |
| Naw (pea) | 1,533 | 1,427 | 1,281 | 1,530 | 19 |
| Garbanzo | 618 | 285 | 508 | 991 | 95 |
| Great Northern | 543 | 420 | 481 | 260 | -46 |
| Dark-red kidney | 266 | 105 | 228 | 234 | 3 |
| Baby lima | 94 | 129 | 65 | 170 | 162 |
| Small red | 75 | 75 | 67 | 94 | 40 |
| Light-red kidney | 120 | 141 | 105 | 97 | -8 |
| Large lima | 146 | 88 | 117 | 91 | -22 |
| Cranberry | 143 | 52 | 136 | 61 | -55 |
| Blackeye | 48 | 19 | 43 | 37 | -13 |
| Mung \& urd | 35 | 39 | 31 | 32 | 2 |
| Pink | 46 | 21 | 43 | 11 | -75 |
| Other | 628 | 686 | 564 | 475 | -16 |
| Total | 8,885 | 7,939 | 7,807 | 7,723 | -1 |

Source: Prepared by ERS using data from U.S. Dept. of Commerce, U.S. Census Bureau.
Table 20--U.S. dry bean marketing-year export volume, by selected destination 1/

| Destination | $\begin{gathered} \hline \text { Sep.-Aug. } \\ 2009 / 10 \\ \hline \end{gathered}$ | September - June |  |  | $\begin{gathered} \text { Change } \\ 09 / 10-10 / 11 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2008/09 | 2009/10 | 2010/11 |  |
|  |  | --- 1,000 | bags) | ---------- | Percent |
| Mexico | 3,173 | 2,905 | 2,864 | 2,087 | -27 |
| Canada | 770 | 887 | 670 | 858 | 28 |
| United Kingdom | 1,035 | 809 | 832 | 735 | -12 |
| Dominican Republic | 568 | 256 | 489 | 598 | 22 |
| Italy | 152 | 70 | 147 | 460 | 212 |
| Cuba | 0 | 115 | 0 | 362 | -- |
| Spain | 240 | 175 | 220 | 342 | 55 |
| Japan | 358 | 265 | 279 | 301 | 8 |
| Angola | 189 | 38 | 189 | 207 | 9 |
| India | 201 | 48 | 179 | 153 | -15 |
| Others | 2,199 | 2,373 | 1,938 | 1,622 | -16 |
| Total | 8,885 | 7,939 | 7,807 | 7,723 | -1 |

1/ Includes commercial sales and movement under food aid programs such as PL-480.
Source: Prepared by ERS using data from U.S. Dept. of Commerce, U.S. Census Bureau.

Dry Peas and Lentils

## Smaller Crops Expected

Total dry pea, lentil, and chickpea production is expected to decline substantially from the record levels of the last 2 years. Planted area for all three crops equaled 1.04 million acres, down 35 percent from 2010. Higher anticipated returns for competing crops-such as soybeans and wheat-led farmers to limit their pulse acreage. Wet weather in North Central States restricted or delayed planting, and cool weather in the Pacific Northwest has delayed crop development. Thus, yields are likely to be below trend levels. The first U.S. production estimate for 2011 dry peas and lentils will be released in the November 9 Crop Production report. The Canadian Prairie Provinces have also had problems with wet, cool weather, which is expected to result in an increase in abandoned fields. U.S. pulse prices are expected to stay strong due to lower U.S. and Canadian output and generally high commodity prices.
U.S. dry edible peas (excluding Austrian winter peas) saw the largest drop in planted area, declining 45 percent from a year earlier to 416,000 acres, the smallest area planted since 2003. Area decreased in North Dakota, Montana, Idaho, and Oregon, while Washington State saw a 2,000 -acre gain. In North Dakota, growers planted 70 percent fewer acres of dry peas, dropping the State's planted area to 130,000 acres, second to Montana's 190,000 acres. Because of the wet weather, the crop went in the ground late in many areas. For example, in North Dakota, 27 percent of the peas had been harvested as of August 21, compared with 81 percent last year and a 5 -year average of 80 percent. In Canada, the worry is that killing frosts will hit late-planted fields before the crop is fully mature. With harvest currently behind schedule in many States, yields could be close to those of 2008. With June 1 stocks 8 percent below year earlier levels, U.S. dry pea supply will likely tighten in the 2011/12 marketing year.

Growers planted 470,000 acres of lentils this year, down 29 percent from last year's record high but still the second highest level since 1986 when USDA added lentils to its annual surveys. Area planted increased in Montana-which now accounts for 60 percent of planted lentil acreage-but decreased in North Dakota, Washington, and Idaho. Harvest is behind schedule in Montana, with only 48 percent of lentils off the field as of August 21 (compared to 66 percent last year). In both the United States and Canada, large carry-in stocks are expected to offset lower production. Lentils, primarily a food crop, rely on strong food aid purchases and commercial export demand in addition to traditional and developing domestic markets.

Table 21--Dry peas and lentils: Harvested area 1/

|  |  |  |  |  | Change |
| :--- | ---: | ---: | ---: | ---: | :---: |
| Item | $----------------1,000$ | acres ------------------- | Percent |  |  |
|  | 847.3 | 837.9 | 711.4 | 398.8 | -44 |
| Dry peas | 8.0 | 13.7 | 17.9 | 15.0 | -16 |
| Austrian winter peas | 261.0 | 406.0 | 634.0 | 455.0 | -28 |
| Lentils, all | 10.9 | 15.8 | 24.5 | 23.3 | -5 |
| Small chickpeas 1/ | 71.2 | 78.1 | 119.6 | 100.2 | -16 |
| Large chickpeas 1/ | $1,198.4$ | $1,351.5$ | $1,507.4$ | 992.3 | -34 |
| Total |  |  |  |  |  |

$\mathrm{f}=$ NASS forecast. 1/ ERS forecast for 2011 based on NASS area planted.
Source: USDA, National Agricultural Statistics Service, Crop Production .

Table 22--U.S. dry peas and lentils: Monthly grower prices by class, 2009/10-2010/11

| $\begin{gathered} \text { Market year } \\ \text { \& month } \\ \hline \end{gathered}$ | Drypeas | Chickpeas |  |  | Austrian winter peas | $\begin{gathered} \text { All } \\ \text { lentils } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | All | Large | Small |  |  |
|  |  |  | - | /pound |  |  |
| 2009/10 |  |  |  |  |  |  |
| April | 8.43 | 33.20 | 33.50 | 27.40 | 19.40 | 28.70 |
| May | 9.35 | 27.50 | 28.10 | 26.10 | -- | 29.40 |
| June | 7.48 | 25.60 | 27.60 | 19.10 | -- | 26.30 |
| 2010/11 |  |  |  |  |  |  |
| July | 7.46 | 25.90 | 37.00 | 22.80 | -- | 24.40 |
| August | 8.71 | -- | -- | -- | 17.00 | 21.50 |
| September | 8.38 | 25.00 | 25.30 | 21.20 | -- | 23.20 |
| October | 8.70 | 23.80 | 26.60 | 19.40 | 17.50 | 24.80 |
| November | 9.02 | 28.40 | 28.40 | 26.30 | -- | 26.90 |
| December | 9.84 | 28.80 | 31.00 | 23.60 | -- | 27.10 |
| January | 9.97 | 30.60 | 32.90 | 23.30 | -- | 27.60 |
| February | 11.90 | 30.30 | 31.40 | 20.00 | 20.00 | 28.90 |
| March | 10.50 | 31.80 | 35.50 | 21.40 | -- | 31.10 |
| April | 11.90 | 36.90 | 40.10 | -- | -- | 28.80 |
| May | 12.40 | 36.00 | 39.00 | 29.30 | -- | 29.40 |
| June | 12.90 | 36.40 | 39.80 | 27.10 | -- | 26.70 |
| 2010/11 |  |  |  |  |  |  |
| July 1/ | 16.00 | 40.00 | -- | -- | -- | 29.00 |
| Percent change year ago July | 114 | 54 | -- | -- | -- | 19 |

-- = not available. 1/ Prices for July 2011 are midmonth averages.
Source: USDA, National Agricultural Statistics Service, Agricultural Prices.
During the final quarter (April-June) of the 2010/11 marketing year, grower prices (as reported in Agricultural Prices) for all dry edible peas rose 47 percent from a year earlier to $\$ 12.40$ per hundredweight (cwt). With harvest delayed and the prospect of a smaller 2011 crop, the preliminary July grower price hit $\$ 16$ per cwt. Grower bids in the food-pea market in July and early August were also up from the last few months of the 2010/11 marketing year. Top grade whole dry green peas from Washington and Idaho were selling in mid-August for $\$ 13.50$ per cwt, compared with $\$ 12.50$ per cwt in March through June and $\$ 9.17$ per cwt a year earlier.

Grower prices for lentils have moderated over the last few months, down from the monthly high for the 2010/11 marketing year of $\$ 31.10$ per cwt in March. With adequate carryover stocks cushioning the transition to new-crop supplies, grower bids for top-grade Brewer lentils have remained steady at around $\$ 35$ per cwt from March through early August. For all chickpeas, grower prices are expected to average above those of a year earlier, with good demand and a smaller crop this fall low offsetting higher carryover stocks. Prices for chickpeas averaged $\$ 36.43$ per cwt during the April-June quarter (up 27 percent from a year earlier) and continued to rise in July, reaching a preliminary $\$ 40$ per cwt.

## Dry Pea Exports Down From a Year Earlier

During the 2010/11 marketing year (July-June), U.S. export volume for dry peas and lentils (including seed) declined 8 percent from the strong levels of a year earlier to 16.4 million cwt. With higher domestic prices, the average unit value
increased 6 percent, which limited the decline in U.S. export value to 2 percent for a total of $\$ 387.2$ million. India remained the top foreign market for U.S. dry peas and lentils for the fifth year in a row (accounting for 26 percent of export volume), followed by Canada ( 8 percent) and Pakistan and Spain ( 6 percent each).

Chickpeas were a bright spot in the U.S. export picture, climbing 71 percent over a year earlier to a new record high of 1.1 million cwt (the previous high was 656,053 cwt in 2000/01). Top markets in 2010/11 were Spain ( 31 percent share of U.S. export volume), Canada (14 percent share), India (13 percent share), and Italy (11 percent share). Shipments to Spain, India, and Italy were all record highs in 2010/11, and although Canada's imports of U.S. chickpeas more than doubled from a year earlier, the volume was below the record set in 2001/02. With chickpea production expected down in Mexico and Canada this year and good international demand, U.S. chickpea prices are likely to strengthen.

Exports of dry peas were a mixed bag, with declines in green, yellow, and split pea volume somewhat offset by gains in miscellaneous and Austrian winter peas. Exports of miscellaneous peas were up substantially from a year earlier, reaching the second highest volume on record behind 2005/06's 2.9 million cwt. India has been a major purchaser of U.S. miscellaneous peas since 2005/06, accounting for an average 50 -percent share during the last 5 marketing years. U.S. shipments of miscellaneous peas to Pakistan also started in 2005/06 and totaled 232,919 cwt in 2010/11 (9 percent of U.S. export volume). Canada has a longer history of importing U.S. miscellaneous dry peas and was the top U.S. market until 2005/06, but the country ranked third in 2010/11 with an 8 -percent share.

Table 23--U.S. dry peas \& lentils: Foreign trade volume by class

| Item | Market year (July-June) |  |  |  | $\frac{\text { Change }}{09 / 10-10 / 11}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2007/08 | 2008/09 | 2009/10 | 2010/11 |  |
|  |  |  | cwt |  | Percent |
| Exports: |  |  |  |  |  |
| Green peas | 4,171.1 | 3,456.1 | 3,238.8 | 2,715.4 | -16 |
| Yellow peas | 4,497.7 | 3,491.1 | 3,995.5 | 2,760.9 | -31 |
| Split peas | 707.4 | 803.8 | 2,215.7 | 1,952.9 | -12 |
| Austrian winter pea | 33.0 | 10.2 | 14.6 | 18.9 | 29 |
| Misc. dry peas | 2,031.8 | 885.2 | 2,385.1 | 2,503.8 | 5 |
| Chickpeas, all | 535.1 | 330.0 | 644.4 | 1,101.1 | 71 |
| Lentils, all | 2,751.2 | 2,710.8 | 4,446.8 | 3,978.1 | -11 |
| Planting seed, all | 697.1 | 767.8 | 945.2 | 1,365.5 | 44 |
| Total 1/ | 15,424.3 | 12,454.9 | 17,886.2 | 16,396.6 | -8 |
| Imports: |  |  |  |  |  |
| Green peas | 209.9 | 204.5 | 149.2 | 134.7 | -10 |
| Yellow peas | 79.8 | 78.7 | 28.8 | 81.2 | 182 |
| Split peas | 320.5 | 313.1 | 285.2 | 367.8 | 29 |
| Austrian winter | 1.6 | 0.3 | 0.4 | 0.4 | -11 |
| Misc. dry peas | 92.3 | 112.6 | 80.2 | 150.6 | 88 |
| Chickpeas, all | 360.0 | 417.0 | 433.5 | 400.0 | -8 |
| Lentils, all | 227.6 | 359.7 | 304.6 | 364.9 | 20 |
| Planting seed, all | 446.5 | 691.6 | 354.6 | 346.3 | -2 |
| Total 1/ | 1,738.1 | 2,177.4 | 1,636.5 | 1,845.9 | 13 |

1/ Includes planting seed.
Source: Compiled by ERS using data from the U.S. Dept. of Commerce, U.S. Census Bureau.

## Contacts and Links

## Contact Information

## Gary Lucier

Tel: (202) 694-5253 Fax: (202) 694-5820 Email: Glucier@ers.usda.gov

## Lewrene Glaser

Tel: (202) 694-5637 Fax: (202) 694-5820 Email: LKGlaser@ers.usda.gov
Covers potatoes, sweet potatoes, dry peas/lentils, and mushrooms.

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## Articles

The following are links to articles released on subjects directly related to the vegetable and melon industry. Most are in Adobe Acrobat (.pdf) format:

## 1. The WIC Fruit and Vegetable Cash Voucher: Does Regional Price Variation Affect Buying Power? <br> http://www.ers.usda.gov/Publications/EIB75/

Examines prices of fruits and vegetables (fresh, frozen, and canned) in 26 metropolitan market areas to determine how price variations affect the Women, Infants, and Children (WIC) voucher's purchasing power. Results imply that the ability to purchase fruits and vegetables depends on where WIC participants reside.

## 2. Financial Characteristics of Vegetable and Melon Farms <br> http://www.ers.usda.gov/Publications/VGS/2010/12Dec/VGS34201/

This report presents a financial snapshot of U.S. vegetable and melon farms by region and farm size over three 3-year periods (1999-2007).

## 3. Fruit and Vegetable Planting Restrictions: Analyzing the Processing Cucumber Market

http://www.ers.usda.gov/Publications/VGS/2010/12Dec/VGS34202/
This report highlights the anticipated consequences of the 2008 Farm Act's Planting Transferability Pilot Program (PTPP) on processing (pickling) cucumber plantings.

## 4. How Much Do Fruits and Vegetables Cost? <br> http://www.ers.usda.gov/Publications/EIB71/

Using 2008 Nielsen Homescan data, this report estimates the average price at retail stores of a pound and an edible-cup equivalent (or, for juices, a pint and an ediblecup equivalent) of 153 commonly consumed fresh and processed fruits and vegetables. An adult on a 2,000 -calorie diet could satisfy dietary recommendations for vegetable and fruit consumption at an average of $\$ 2$ to $\$ 2.50$ per day.

## E-mail Notification

Readers of ERS outlook reports have two ways they can receive an e-mail notice about release of reports and associated data.

- Receive timely notification (soon after the report is posted on the web) via USDA’s Economics, Statistics and Market Information System (which is housed at Cornell University's Mann Library). Go to http://usda.mannlib.cornell.edu/ MannUsda/aboutEmailService.do and follow the instructions to receive e-mail notices about ERS, Agricultural Marketing Service, National Agricultural Statistics Service, and World Agricultural Outlook Board products.
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## 5. The U.S. Produce Industry and Labor: Facing the Future in a Global Economy <br> http://www.ers.usda.gov/Publications/ERR106/

This report assesses how particular fruit and vegetable commodities might adjust if labor rates increased. Case studies suggests a range of possible adjustment scenarios, including increased mechanization, reduced U.S. output, and increased use of labor aids.

## Data Tables

The following links provide the most recent data on vegetables and melons. You may choose links for Adobe Acrobat (.pdf) table compilations or the original Excel workbook (spreadsheet) tables:

1. Per capita availability (a.k.a. domestic use or consumption)

PDF file: http://www.ers.usda.gov/publications/vgs/tables/percap.pdf
Excel file: http://www.ers.usda.gov/publications/vgs/tables/percap.xls

## 2. Vegetable prices

PDF file: http://www.ers.usda.gov/publications/vgs/tables/price.pdf
Excel file: http://www.ers.usda.gov/publications/vgs/tables/price.xls

## 3. Fresh vegetables and melons

PDF file: http://www.ers.usda.gov/publications/vgs/tables/fresh.pdf
Excel file: http://www.ers.usda.gov/publications/vgs/tables/fresh.xls

## 4. Processing vegetables

PDF file: http://www.ers.usda.gov/publications/vgs/tables/proc.pdf
Excel file: http://www.ers.usda.gov/publications/vgs/tables/proc.xls

## 5. Potatoes

PDF file: http://www.ers.usda.gov/publications/vgs/tables/potat.pdf
Excel file: http://www.ers.usda.gov/publications/vgs/tables/potat.xls
6. Sweet potatoes

PDF file: http://www.ers.usda.gov/publications/vgs/tables/swpot.pdf
Excel file: http://www.ers.usda.gov/publications/vgs/tables/swpot.xls

## 7. Dry edible beans

PDF file: http://www.ers.usda.gov/publications/vgs/tables/drybn.pdf Excel file: http://www.ers.usda.gov/publications/vgs/tables/drybn.xls

## 8. Mushrooms

PDF file: http://www.ers.usda.gov/publications/vgs/tables/mush.pdf
Excel file: http://www.ers.usda.gov/publications/vgs/tables/mush.xls

## 9. Vegetable and melon trade

Dataset: http://www.ers.usda.gov/Data/Vegetables/ByCommodity.html PDF file: http://www.ers.usda.gov/publications/vgs/tables/trade.pdf Excel file: http://www.ers.usda.gov/publications/vgs/tables/trade.xls

## 10. Dry peas and lentils

PDF file: http://www.ers.usda.gov/publications/vgs/tables/drypea.pdf
Excel file: http://www.ers.usda.gov/publications/vgs/tables/drypea.xls
11. World vegetable production and harvested area

PDF file: http://www.ers.usda.gov/publications/vgs/tables/world.pdf Excel file: http://www.ers.usda.gov/publications/vgs/tables/world.xls

## 12. Mexican and Canadian vegetable production

PDF file: http://www.ers.usda.gov/publications/vgs/tables/Mexcan.pdf
Excel file: http://www.ers.usda.gov/publications/vgs/tables/Mexcan.xls

## 13. U.S. farm cash receipts and cost indicators

PDF file: http://www.ers.usda.gov/publications/vgs/tables/Receipt.pdf
Excel file: http://www.ers.usda.gov/publications/vgs/tables/Receipt.xls

## Web Sites

A. Vegetables and Melons Outlook: The home page of this report. http://www.ers.usda.gov/Publications/vgs/
B. U.S. Trade Data-GATS: This recently revised online application allows the user to freely access and download detailed U.S. export and import data.
http://www.fas.usda.gov/gats/default.aspx
C. ERS Vegetables and Melon Data: New data set. Monthly and annual data for U.S. imports and exports, monthly Producer and Consumer Price Indexes, and monthly average retail prices.
http://www.ers.usda.gov/Data/Vegetables/
D. Vegetables and Melons Briefing Room: This ERS site contains special articles, data sets, and links (the tomato background page is found here).
http://www.ers.usda.gov/briefing/vegetables/
E. Potato Briefing Room: This ERS site contains special articles, data, and links. http://www.ers.usda.gov/briefing/potatoes/
F. Dry Beans, Peas, and Lentils: This ERS site contains special articles, data, and links. http://www.ers.usda.gov/briefing/drybeans/
G. USDA Market News: Agricultural Marketing Service’s web site containing fresh shipments, f.o.b. and terminal market prices, weekly truck rates, annual reports, and more. http://www.marketnews.usda.gov/portal/fv
H. NASS Vegetables: Links to USDA, National Agricultural Statistics Service’s annual and quarterly reports on vegetables \& melons.
http://usda.mannlib.cornell.edu/MannUsda/viewDocumentInfo.do?documentID=1177
I. Organic Farming and Marketing: USDA, ERS Briefing Room contains articles, data, graphics, and links.
http://www.ers.usda.gov/Briefing/Organic/
J. FAS Fruit and Vegetable Page: USDA, Foreign Agricultural Services page with special articles, country horticultural reports, presentation and charts, data, and links. http://www.fas.usda.gov/htp/fruit_veg.asp

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Appendix table 1—Commercial vegetables and potatoes: Indexes of prices received by U.S. growers, by month, 1997-2011 1/


[^1]For longer historical price series, see the Vegetables and Melons Situation and Outlook Yearbook data product at
http://usda.mannlib.cornell.edu/MannUsda/viewDocumentInfo.do?documentID=1212
Source: USDA, National Agricultural Statistics Service, Agricultural Prices.

Web sources: http://usda.mannlib.cornell.edu/reports/nassr/price/pap-bb/2006/
http://usda.mannlib.cornell.edu/reports/nassr/price/zap-bb/


[^2]Appendix table 3—Vegetables: U.S. monthly Producer Price Indexes, 2004-11 1/

-- = not available. 1/Indexes for 2011 are preliminary. 2/Excludes potatoes. 3/Includes vegetable juices. 4/ Includes potatoes.
5/ Includes both fruits and vegetables. 6/ Melon index base year is 1991=100
Source: U.S. Department of Labor, Bureau of Labor Statistics, http://www.bls.gov/data/home.htm.

Appendix table 4-Vegetables: U.S. monthly Consumer Price Indexes, 2007-11 1/


1/ Not seasonally adjusted. 2/ Includes potatoes.
Source: U.S. Department of Labor, Bureau of Labor Statistics, http://www.bls.gov/data/home.htm.

Appendix table 5-Fresh-market vegetables: U.S. average retail prices, by month, 2002-11

-- = not available. 1/ Romaine data was first reported by BLS in January 2006. 2/ Reported by BLS as statistically valid data are available.
Source: U.S. Department of Labor, Bureau of Labor Statistics, http://www.bls.gov/data/home.htm.

Appendix table 6—Fresh-market vegetables: U.S. average monthly advertised retail prices, 2010-11

-- = not available. * = partial month average for June 2011. Compiled from weekly data first reported in October of 2007.
Source: Compiled by ERS from data of U.S. Department of Agriculture, Agricultural Marketing Service, Fruit and Vegetable Market News Service, Retail Price Report.

| Commodity | Shipping point 1/ | Shipping container | 2010 |  |  |  |  |  |  | 2011 |  |  |  |  |  |  |  | change yr earlier |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | June 1 | July 1 | Aug 2 | Sep 1 | Oct 1 | Nov 1 | Dec 1 | Jan 3 | Feb 1 | Mar 1 | Apr 1 | May 2 | June 1 | July 1 | Aug 1 |  |
| Artichokes | CA, MX | Carton, 24s | 16.00 | 26.00 | 14.00 | 14.00 | 24.50 | 20.00 | 36.00 | 42.00 | 36.00 | 25.00 | 24.00 | 29.00 | 29.00 | 24.00 | 28.00 | 100.0 |
| Beans, round green, machine-pick | FL, GA, MI | Bushel cartons | 13.50 | 17.00 | 17.00 | 12.00 | 18.00 | 16.50 | 13.00 | 45.00 | 35.50 | 15.00 | 12.50 | 19.00 | 39.00 | 51.00 | 23.00 | 35.3 |
| Beets, medium | TX, IL, CA | 25-lb sacks/filmbags | 12.50 | 14.00 | 12.25 | 11.50 | 11.50 | 11.00 | 14.00 | 12.30 | 12.25 | 12.25 | 12.25 | 12.25 | 12.25 | 11.00 | 14.00 | 14.3 |
| Bok choy, baby | CA, FL | 30-lb cartons | 18.50 | 15.50 | 15.00 | 14.00 | 15.50 | 20.50 | 15.50 | 15.50 | 15.50 | 15.00 | 15.00 | 22.00 | 15.00 | 15.00 | 14.00 | -6.7 |
| Brussels sprouts | CA, MX | 25-lb cartons | 19.00 | 21.00 | 21.00 | 27.50 | 35.00 | 19.00 | 32.50 | 30.00 | 33.00 | 51.00 | 40.50 | 51.50 | 47.00 | 38.00 | 54.00 | 157.1 |
| Cabbage, round-green, medium | NY, GA | 50-lb cartons | 8.50 | 9.25 | 8.50 | 10.50 | 14.00 | 12.00 | 13.50 | 24.00 | 14.00 | 15.00 | 14.00 | 13.50 | 11.25 | 18.50 | 12.00 | 41.2 |
| Chinese cabbage (Napa) | CA | 30-lb cartons | 16.00 | 15.50 | 15.00 | 18.00 | 17.00 | 12.75 | 14.00 | 16.00 | 18.00 | 19.00 | 13.00 | 24.00 | 18.00 | 17.50 | 17.25 | 15.0 |
| Carrots, baby peeled | CA | Carton, 20 (1-lb) filmbags | 21.50 | 21.50 | 21.50 | 21.25 | 19.50 | 19.50 | 19.50 | 20.80 | 21.25 | 21.25 | 21.25 | 18.00 | 17.00 | 17.00 | 17.00 | -20.9 |
| Eggplant, medium | FL, GA, MX | 1 (1/9-bushel) cartons | 14.00 | 11.00 | 11.25 | 10.00 | 19.00 | 8.50 | 14.00 | 19.00 | 21.00 | 38.00 | 53.00 | 15.00 | 19.50 | 13.50 | 12.00 | 6.7 |
| Garlic, white colossal | CA, MX | 30 lb cartons | 56.00 | 56.00 | 56.00 | 56.00 | 60.00 | 58.00 | 58.00 | 57.50 | 57.50 | 58.00 | 58.00 | 58.00 | 59.00 | 59.00 | 59.00 | 5.4 |
| Greens, kale | CA | Carton, 24s | 15.50 | 15.50 | 14.00 | 13.00 | 14.00 | 14.00 | 11.50 | 14.50 | 12.00 | 17.75 | 16.00 | 19.00 | 14.50 | 13.50 | 16.00 | 14.3 |
| Greens, kohlrabi | CA, TX, IL, OH | Carton, 12s/24s | 18.00 | 16.00 | 15.50 | 15.00 | 15.00 | -- | -- | 24.00 | 23.00 | 24.00 | 31.00 | 25.00 | -- | 17.00 | 17.00 | 9.7 |
| Greens, turnip tops | GA, IL | Carton, 24s | 13.00 | 11.00 | 11.00 | 10.50 | 12.50 | 11.00 | 11.00 | 14.00 | 11.00 | 12.50 | 11.75 | 11.50 | 11.75 | 13.00 | 12.00 | 9.1 |
| Greens, mustard | CA | Carton, 24s | 13.00 | 11.00 | 11.00 | 11.13 | 12.50 | 11.00 | 11.00 | 14.00 | 12.00 | 12.50 | 11.75 | 11.50 | 11.75 | 13.00 | 12.00 | 9.1 |
| Greens, collards | GA, CA | Carton, 24s | 13.00 | 11.00 | 11.00 | 10.75 | 12.50 | 11.00 | 11.00 | 14.00 | 12.00 | 12.50 | 11.75 | 11.50 | 11.75 | 12.50 | 12.50 | 13.6 |
| Leeks | CA, IL, MX | Carton, bunched 12s | 15.50 | 17.50 | 17.00 | 14.00 | 20.50 | 25.50 | 27.50 | 27.00 | 22.00 | 24.00 | 17.75 | 32.00 | 24.00 | 25.00 | 16.00 | -5.9 |
| Lettuce, Boston | CA | Carton, 24s | 19.50 | 12.50 | 11.50 | 13.50 | 12.50 | 13.63 | 23.50 | 15.00 | 19.00 | 34.00 | 12.50 | 19.00 | 13.00 | 11.75 | 12.00 | 4.3 |
| Lettuce, Romaine | CA | Carton, 24s | 13.50 | 15.00 | 15.00 | 17.00 | 17.00 | 20.00 | 22.50 | 14.50 | 23.00 | 48.00 | 14.50 | 20.00 | 13.00 | 16.50 | 15.00 | 0.0 |
| Mushrooms, button, large | PA | 10-lb carton | 15.00 | 15.00 | 15.00 | 15.00 | 15.00 | 15.00 | 15.00 | 15.00 | 15.00 | 15.00 | 15.00 | 15.00 | 15.00 | 15.00 | 15.00 | 0.0 |
| Mushrooms, shiitake | PA | $5-\mathrm{lb}$ carton | 21.00 | 21.00 | 21.00 | 21.00 | 21.00 | 21.00 | 21.00 | 21.00 | 21.00 | 21.00 | 21.00 | 21.00 | 21.00 | 21.00 | 21.00 | 0.0 |
| Mushrooms, oyster | PA | $5-\mathrm{lb}$ carton | 15.50 | 15.50 | 15.50 | 15.50 | 15.50 | 15.50 | 15.50 | 15.50 | 15.50 | 15.50 | 15.50 | 15.50 | 15.50 | 15.50 | 15.50 | 0.0 |
| Mushrooms, crimini, medium | PA | 10-lb carton | 12.50 | 12.50 | 12.50 | 12.50 | 12.50 | 12.75 | 12.75 | 12.80 | 12.80 | 12.75 | 12.75 | 12.75 | 12.75 | 12.75 | 12.75 | 2.0 |
| Mushrooms, portabellos, Irg | PA | $5-\mathrm{lb}$ carton | 10.00 | 10.00 | 10.00 | 9.75 | 9.50 | 9.50 | 9.50 | 9.50 | 9.50 | 9.50 | 9.50 | 9.50 | 9.50 | 9.50 | 9.50 | -5.0 |
| Okra, small-medium | FL, MX, TN | 1/2-bushel carton | -- | 18.00 | 16.00 | -- | -- | -- | -- | 33.50 | 33.50 | 23.00 | 23.00 | 18.00 | 18.00 | 24.00 | 28.00 | 75.0 |
| Onions, green, medium | CA, MX | Carton, bunched 48s | 9.00 | 9.50 | 11.50 | 13.25 | 14.00 | 13.50 | 12.00 | 20.00 | 11.25 | 21.00 | 10.00 | 10.75 | 9.00 | 12.00 | 10.25 | -10.9 |
| Parsley, curly | CA | Cartons, bunched 60s | 20.50 | 20.00 | 17.00 | 15.50 | 16.00 | 15.25 | 21.50 | 19.50 | 15.00 | 18.00 | 16.50 | 19.00 | 25.00 | 19.00 | 19.50 | 14.7 |
| Peas, snow | GU, CA | 10-lb carton | 28.00 | 39.00 | 17.00 | 19.50 | 21.00 | 11.75 | 11.75 | 11.50 | 14.75 | 9.75 | 19.00 | 10.75 | 12.50 | 29.00 | 21.00 | 23.5 |
| Peas, sugar snap | GU, CA | 10-lb carton | 33.00 | 20.00 | 20.00 | 20.00 | 20.00 | 26.00 | 18.00 | 17.00 | 14.00 | 16.50 | 23.00 | 14.00 | 25.00 | 24.00 | 29.00 | 45.0 |
| Peppers, green bell, large/x-lrg | FL, CA | 1 (1/9-bushel) cartons | 11.75 | 21.00 | 15.00 | 9.50 | 12.00 | 8.50 | 9.50 | 10.00 | 10.00 | 31.00 | 10.50 | 14.00 | 14.50 | 15.50 | 15.00 | 0.0 |
| Peppers, jalapeno, medium | FL, GA, MI | 1/2- \& 5/9-bushel crates | 18.00 | 13.50 | 13.00 | 15.50 | 15.50 | 21.50 | 17.00 | 15.50 | 16.50 | 12.50 | 12.50 | 14.00 | 15.75 | 15.50 | 23.00 | 76.9 |
| Radishes | FL, MI | Carton, 30 (6-oz) filmbags | 14.00 | 9.00 | 9.50 | 9.50 | 9.00 | 9.00 | 9.00 | 12.00 | 11.00 | 11.00 | 11.00 | 10.50 | 12.00 | 10.50 | 9.50 | 0.0 |
| Spinach, flat | CA | Carton, bunched 24s | 13.75 | 14.50 | 14.50 | 22.00 | 15.00 | 15.00 | 17.00 | 17.00 | 25.00 | 28.50 | 17.00 | 17.50 | 15.00 | 15.50 | 17.00 | 17.2 |
| Squash, zucchini, medium | FL, NJ, MI | 1/2- \& 5/9-bushel crates | 8.50 | 12.00 | 10.00 | 13.00 | 8.50 | 5.25 | 8.50 | 10.00 | 11.00 | 44.50 | 8.50 | 6.50 | 10.50 | 15.75 | 18.50 | 85.0 |
| Squash, yellow straightneck, med. | FL, NJ, MI | 1/2-\& 5/9-bushel crates | 9.50 | 12.00 | 10.00 | 12.00 | 8.50 | 8.00 | 12.00 | 11.50 | 11.50 | 38.00 | 10.00 | 6.50 | 14.00 | 17.00 | 17.50 | 75.0 |
| Sweet potatoes, US \#1, Beauregard | LA | 40-lb carton | 23.00 | 23.00 | 23.00 | 24.00 | 23.00 | 23.00 | 21.00 | 21.00 | 21.00 | 21.50 | 21.00 | 21.00 | 21.00 | 21.00 | 21.00 | -8.7 |
| Tomatoes, mature green, lrg, 6x6 | FL, CA, MX | 25-lb carton | 6.00 | 11.50 | 10.00 | 11.50 | 14.00 | 11.50 | 10.50 | 14.00 | 16.50 | -- | 30.00 | 11.50 | 16.00 | 12.50 | 13.00 | 30.0 |
| Tomatoes, vine ripe, md/lrg | MX, CA, FL | 25-lb carton/2-layer flat | 10.00 | 14.00 | 13.00 | 14.00 | 15.00 | 13.50 | 14.25 | 13.00 | 8.00 | 21.50 | 28.50 | 18.00 | 14.00 | 7.50 | 10.00 | -23.1 |
| Tomatoes, greenhse, v. ripe, md/lrg | MX, CD, AZ | $5-\mathrm{kg}$ carton (on vine) | 7.00 | 6.00 | 6.00 | 6.00 | 6.00 | 4.50 | 7.50 | 13.00 | 10.50 | 18.00 | 8.25 | 11.00 | 7.00 | 7.75 | 11.50 | 91.7 |
| Tomatoes, cherry | FL, CA, MX | Flats, 12 (1-pint) buckets | 8.00 | 10.00 | 7.50 | 11.00 | 14.50 | 18.00 | 10.00 | 13.00 | 10.50 | 15.00 | 17.00 | 10.00 | 10.50 | 10.00 | 13.50 | 80.0 |
| Tomatoes, plum-type, med/lrg | FL, CA, MX | 25-lb carton | 8.50 | 10.00 | 12.00 | 11.00 | 15.00 | 15.00 | 13.00 | 10.50 | 11.00 | 15.00 | 34.00 | 10.50 | 9.50 | 7.50 | 9.50 | -20.8 |
| Turnips, purple top, medium-large | CA, IL | 25-lb filmbags | 16.00 | 12.25 | 12.00 | 10.00 | 8.00 | 10.75 | 10.50 | 10.50 | 10.50 | 10.50 | 11.50 | 11.50 | 11.50 | 12.50 | 12.50 | 4.2 |
| Cantaloups | CA, CR, MX | 1/2-2/3 carton 12s | 22.50 | 9.50 | 12.00 | 10.75 | 10.50 | 13.00 | 24.50 | 16.25 | 12.25 | 11.50 | 12.50 | 13.50 | 10.00 | 13.50 | 14.50 | 20.8 |
| Honeydews | CA, HD, CR | 2/3 carton 6s | 12.00 | 8.50 | 10.50 | 10.25 | 7.00 | 7.25 | 11.00 | 12.50 | 10.50 | 15.00 | 12.00 | 10.00 | 8.50 | 10.50 | 15.00 | 42.9 |
| Watermelon, various red (85 lb ctn) | CA, TX, MX | Carton 3 s or 4s, per lb | 0.28 | 0.21 | 0.21 | 0.20 | 0.22 | 0.23 | 0.20 | - | 0.30 | 0.24 | 0.30 | 0.25 | 0.22 | 0.24 | -- | -- |
| Watermelon, red seedless | CA, TX, MX | Carton 4 s or 5 s , per lb | 0.34 | 0.24 | 0.22 | 0.24 | 0.28 | 0.32 | 0.32 | 0.46 | 0.34 | 0.37 | 0.40 | 0.24 | 0.25 | 0.28 | 0.31 | 40.9 |

[^3]PA=Pennsylvania, LA = Louisiana, MX=Mexico, CR=Costa Rica, HD=Honduras, GU=Guatemala, CD=Canada, NL-Netherlands.
Source: USDA, Agricultural Marketing Service,Fruit \& Vegetable Market News, FV Market News Portal, http://marketnews.usda.gov/portal/fv

Appendix table 8-Canned vegetables: Quarterly wholesale price trends, 2001-11 $1 /$

| Year \& | Sweet corn 21 |  | Snap beans 31 |  | Green peas 4/ |  | Carrots $5 /$ |  | Beets $6 /$ |  | Tomato paste 71 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| quarter | 24/300 | 6/10 | 24/300 | 6/10 | 24/300 | 6/10 | 24/300 | 6/10 | 24/300 | 6/10 | 55-drum | 6/10 |


|  |  |  |  |  |  |  |  |  |  |  | \$/lb | \$/case |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2001 |  |  |  |  |  |  |  |  |  |  |  |  |
| I | 7.25 | 14.75 | 7.25 | 10.25 | 8.63 | 15.46 | 7.75 | 10.88 | 7.75 | 11.75 | 0.31 | 17.88 |
| II | 7.25 | 14.75 | 7.25 | 10.25 | 8.63 | 15.25 | 7.75 | 10.88 | 7.75 | 11.75 | 0.31 | 17.88 |
| III | 7.67 | 14.92 | 7.67 | 10.42 | 8.96 | 15.42 | 7.92 | 11.05 | 7.92 | 11.75 | 0.32 | 17.88 |
| IV | 8.25 | 15.25 | 8.25 | 12.55 | 9.00 | 15.42 | 8.33 | 11.25 | 8.42 | 11.83 | 0.32 | 17.88 |
| Average | 7.61 | 14.92 | 7.61 | 10.87 | 8.81 | 15.39 | 7.94 | 11.02 | 7.96 | 11.77 | 0.32 | 17.88 |
| 2002 |  |  |  |  |  |  |  |  |  |  |  |  |
| I | 9.00 | 15.75 | 9.00 | 14.59 | 9.00 | 15.25 | 9.00 | 12.00 | 9.00 | 12.00 | 0.32 | 17.63 |
| II | 8.33 | 15.08 | 8.33 | 12.05 | 8.75 | 15.08 | 9.00 | 12.00 | 9.00 | 12.00 | 0.31 | 17.80 |
| III | 8.00 | 14.75 | 8.00 | 10.88 | 8.63 | 15.00 | 9.00 | 11.50 | 9.00 | 12.00 | 0.31 | 18.50 |
| IV | 8.00 | 14.67 | 8.00 | 11.05 | 8.88 | 15.09 | 8.75 | 11.50 | 9.00 | 12.00 | 0.31 | 20.38 |
| Average | 8.33 | 15.06 | 8.33 | 12.14 | 8.82 | 15.11 | 8.94 | 11.75 | 9.00 | 12.00 | 0.31 | 18.58 |
| 2003 |  |  |  |  |  |  |  |  |  |  |  |  |
| I | 8.00 | 14.00 | 8.00 | 11.13 | 9.00 | 15.42 | 8.63 | 11.50 | 9.00 | 12.00 | 0.32 | 18.46 |
| II | 8.00 | 14.00 | 8.00 | 11.38 | 9.00 | 15.50 | 8.71 | 11.50 | 9.00 | 12.00 | 0.30 | 19.46 |
| III | 8.00 | 14.00 | 8.00 | 11.75 | 9.00 | 16.00 | 8.63 | 11.50 | 9.00 | 12.00 | 0.29 | 17.63 |
| IV | 8.00 | 14.13 | 8.00 | 12.38 | 9.00 | 16.00 | 8.63 | 11.50 | 9.00 | 12.00 | 0.29 | 17.63 |
| Average | 8.00 | 14.03 | 8.00 | 11.66 | 9.00 | 15.73 | 8.65 | 11.50 | 9.00 | 12.00 | 0.30 | 18.30 |
| 2004 |  |  |  |  |  |  |  |  |  |  |  |  |
| I | 8.17 | 14.80 | 8.17 | 14.38 | 9.17 | 16.00 | 8.63 | 11.50 | 9.00 | 12.00 | 0.29 | 18.67 |
| II | 8.42 | 15.46 | 8.33 | 15.92 | 9.13 | 15.75 | 8.75 | 11.50 | 9.00 | 13.00 | 0.30 | 20.25 |
| III | 8.50 | 15.63 | 8.33 | 16.17 | 9.00 | 15.59 | 9.00 | 11.50 | 9.00 | 14.00 | 0.30 | 20.25 |
| IV | 8.42 | 15.29 | 8.46 | 15.84 | 8.92 | 15.54 | 9.00 | 11.75 | 8.50 | 15.00 | 0.30 | 20.25 |
| Average | 8.38 | 15.30 | 8.32 | 15.58 | 9.06 | 15.72 | 8.85 | 11.56 | 8.88 | 13.50 | 0.30 | 19.86 |
| 2005 |  |  |  |  |  |  |  |  |  |  |  |  |
| I | 8.58 | 14.08 | 8.54 | 13.54 | 8.96 | 15.67 | 9.00 | 11.75 | 8.83 | 14.58 | 0.30 | 20.25 |
| II | 8.75 | 13.42 | 8.67 | 13.25 | 9.13 | 15.33 | 9.00 | 11.75 | 9.00 | 14.00 | 0.30 | 20.25 |
| III | 8.67 | 13.58 | 8.71 | 12.83 | 9.13 | 15.42 | 9.00 | 12.00 | 9.00 | 13.63 | 0.31 | 20.54 |
| IV | 8.71 | 12.25 | 8.88 | 12.50 | 9.13 | 15.25 | 9.00 | 12.00 | 8.96 | 13.38 | 0.33 | 21.13 |
| Average | 8.68 | 13.33 | 8.70 | 13.03 | 9.09 | 15.42 | 9.00 | 11.88 | 8.95 | 13.90 | 0.31 | 20.54 |
| 2006 |  |  |  |  |  |  |  |  |  |  |  |  |
| I | 8.63 | 12.25 | 8.88 | 12.13 | 9.25 | 15.46 | 9.00 | 12.00 | 9.05 | 12.80 | 0.36 | 21.46 |
| II | 8.63 | 12.25 | 8.75 | 12.13 | 9.17 | 15.50 | 9.00 | 12.00 | 9.03 | 12.25 | 0.37 | 22.58 |
| III | 8.38 | 11.75 | 8.45 | 12.00 | 8.71 | 15.50 | 9.00 | 12.00 | 8.50 | 11.88 | 0.40 | 23.25 |
| IV | 8.38 | 11.75 | 8.57 | 12.00 | 8.63 | 15.50 | 9.00 | 12.00 | 8.50 | 11.88 | 0.44 | 23.25 |
| Average | 8.51 | 12.00 | 8.66 | 12.07 | 8.94 | 15.49 | 9.00 | 12.00 | 8.77 | 12.20 | 0.39 | 22.64 |
| 2007 |  |  |  |  |  |  |  |  |  |  |  |  |
| I | 8.38 | 12.50 | 8.63 | 12.38 | 9.25 | 15.50 | 8.88 | 12.00 | 8.43 | 13.10 | 0.46 | 23.25 |
| II | 8.60 | 13.00 | 8.73 | 13.13 | 9.17 | 16.00 | 8.88 | 12.00 | 8.71 | 11.90 | 0.46 | 23.25 |
| III | 9.16 | 13.33 | 8.95 | 13.30 | 8.71 | 16.00 | 8.88 | 12.00 | 8.85 | 11.97 | 0.43 | 23.25 |
| IV | 9.38 | 13.83 | 9.00 | 13.92 | 9.38 | 16.00 | 8.88 | 12.00 | 8.85 | 12.67 | 0.41 | 23.41 |
| Average | 8.88 | 13.17 | 8.83 | 13.18 | 9.13 | 15.88 | 8.88 | 12.00 | 8.71 | 12.41 | 0.44 | 23.29 |
| 2008 |  |  |  |  |  |  |  |  |  |  |  |  |
| 1 | 9.00 | 15.05 | 9.10 | 14.55 | 9.28 | 16.00 | 11.53 | 12.00 | 9.23 | 14.03 | 0.43 | 23.78 |
| II | 9.64 | 17.10 | 9.71 | 16.22 | 9.98 | 16.50 | 11.53 | 15.55 | 9.80 | 15.03 | 0.46 | 27.50 |
| III | 10.93 | 18.22 | 10.93 | 17.70 | 11.18 | 18.18 | 11.53 | 15.55 | 10.95 | 16.74 | 0.56 | 27.50 |
| IV | 10.93 | 18.28 | 10.93 | 17.78 | 11.18 | 18.25 | 11.53 | 15.55 | 10.95 | 17.10 | 0.63 | 27.50 |
| Average | 10.12 | 17.16 | 10.17 | 16.56 | 10.40 | 17.23 | 11.53 | 14.66 | 10.23 | 15.72 | 0.52 | 26.57 |
| 2009 |  |  |  |  |  |  |  |  |  |  |  |  |
| I | 11.63 | 18.28 | 11.63 | 17.78 | 12.00 | 19.23 | 11.53 | 15.65 | 11.63 | 17.18 | 0.63 | 29.73 |
| II | 11.63 | 18.24 | 11.63 | 17.78 | 12.00 | 19.23 | 11.53 | 15.65 | 11.63 | 17.18 | 0.61 | 29.73 |
| III | 11.63 | 18.15 | 11.62 | 17.78 | 12.00 | 19.23 | 11.53 | 15.65 | 11.63 | 17.18 | 0.52 | 30.74 |
| IV | 11.63 | 18.15 | 11.62 | 17.78 | 12.00 | 19.23 | 11.53 | 15.65 | 11.63 | 17.18 | 0.51 | 31.38 |
| Average | 11.63 | 18.21 | 11.63 | 17.78 | 12.00 | 19.23 | 11.53 | 15.65 | 11.63 | 17.18 | 0.57 | 30.40 |
| 2010 |  |  |  |  |  |  |  |  |  |  |  |  |
| , | 10.80 | 18.15 | 10.77 | 16.00 | 11.03 | 19.23 | 11.53 | 15.65 | 11.75 | 17.18 | 0.47 | 29.48 |
| II | 10.00 | 17.85 | 10.13 | 16.00 | 9.96 | 18.88 | 11.00 | -- | 11.75 | -- | 0.42 | 24.00 |
| III | 9.33 | 16.96 | 10.00 | 17.33 | 10.25 | 18.04 | 11.00 | 16.00 | 11.71 | 18.50 | 0.39 | 23.00 |
| IV | 9.25 | 16.50 | 10.58 | 18.00 | 11.00 | 19.00 | 10.75 | 16.00 | 11.63 | 18.50 | 0.39 | 22.50 |
| Average | 9.85 | 17.37 | 10.37 | 16.83 | 10.56 | 18.79 | 11.07 | 15.88 | 11.71 | 18.06 | 0.42 | 24.75 |
| 2011 |  |  |  |  |  |  |  |  |  |  |  |  |
| I | 9.75 | 16.71 | 11.15 | 17.50 | 11.00 | 19.67 | 11.05 | 16.00 | 11.75 | 19.58 | 0.39 | 22.75 |
| II | 11.13 | 17.75 | 11.38 | 18.75 | 12.25 | 23.00 | 12.04 | 17.25 | 11.78 | 20.42 | 0.39 | 22.75 |
| III f | 12.00 | 20.00 | 11.75 | 20.00 | 12.75 | 24.00 | 12.00 | 18.50 | 12.00 | 21.00 | 0.38 | 22.75 |
| IV f | 12.50 | 20.00 | 12.00 | 20.00 | 13.00 | 25.00 | 12.00 | 18.50 | 12.00 | 21.00 | 0.38 | 22.75 |
| Average | 11.35 | 18.62 | 11.57 | 19.06 | 12.25 | 22.92 | 11.77 | 17.56 | 11.88 | 20.50 | 0.38 | 22.75 |

$p=$ Preliminary. $f=$ ERS forecast. $\quad--=$ not available.
1/ Some prices calculated as averages of quoted ranges. 2/ Whole kernel corn, Midwest. 3/4-sieve cut, Midwest. 4/4-sieve, Midwest. 5/ Medium sliced,
Midwest. 6/ Medium sliced, Midwest. 7/ 26 -percent solids for $6 / 10$ and 31 percent for 55 -gallon drum, California.
Source: American Institute of Food Distribution, Price Trends.

Appendix table 9—Frozen vegetables: Quarterly wholesale price trends, 2001-11 1/

| Year and | Sweet corn 21 |  | Snap beans 3/ |  | Green peas 4/ |  | Cauliflower 4/ |  | Broccoli 6/ |  | Spinach 71 |  | Okra 81 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| quarter | 12/16 | 12/2.5 | 12/16 | 12/2 | 12/16 | 12/2.5 | 12/16 | 12/2 | 12/16 | 12/2 | 24/10 | 12/3 | 12/2 |


| 2001 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 6.83 | 0.46 | 6.83 | 0.47 | 6.93 | 0.53 | 9.47 | 0.70 | 7.86 | 0.59 | 8.30 | 0.43 | 0.64 |
| II | 6.83 | 0.46 | 6.84 | 0.47 | 6.88 | 0.53 | 9.47 | 0.70 | 7.86 | 0.59 | 8.30 | 0.43 | 0.64 |
| III | 6.88 | 0.49 | 6.85 | 0.47 | 6.88 | 0.55 | 9.50 | 0.72 | 7.86 | 0.59 | 8.30 | 0.45 | 0.64 |
| IV | 6.88 | 0.49 | 6.85 | 0.49 | 6.88 | 0.55 | 9.50 | 0.72 | 7.86 | 0.59 | 8.30 | 0.45 | 0.65 |
| Average | 6.86 | 0.47 | 6.84 | 0.48 | 6.89 | 0.54 | 9.49 | 0.71 | 7.86 | 0.59 | 8.30 | 0.44 | 0.64 |
| 2002 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1 | 6.88 | 0.49 | 6.93 | 0.49 | 6.88 | 0.55 | 9.50 | 0.72 | 7.86 | 0.59 | 8.30 | 0.48 | 0.64 |
| II | 7.10 | 0.50 | 7.10 | 0.50 | 7.05 | 0.55 | 9.49 | 0.72 | 7.86 | 0.59 | 8.30 | 0.48 | 0.64 |
| III | 7.10 | 0.50 | 7.10 | 0.51 | 7.07 | 0.55 | 9.47 | 0.72 | 7.82 | 0.56 | 8.30 | 0.48 | 0.64 |
| IV | 7.10 | 0.51 | 7.10 | 0.54 | 7.10 | 0.55 | 9.47 | 0.72 | 7.82 | 0.56 | 8.30 | 0.48 | 0.64 |
| Average | 7.05 | 0.50 | 7.06 | 0.51 | 7.02 | 0.55 | 9.48 | 0.72 | 7.84 | 0.58 | 8.30 | 0.48 | 0.64 |
| 2003 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1 | 7.10 | 0.55 | 7.10 | 0.54 | 7.10 | 0.55 | 9.47 | 0.72 | 7.82 | 0.56 | 8.30 | 0.48 | 0.64 |
| 11 | 7.10 | 0.55 | 7.10 | 0.54 | 7.10 | 0.55 | 9.47 | 0.72 | 7.82 | 0.56 | 8.30 | 0.48 | 0.64 |
| III | 7.10 | 0.55 | 7.10 | 0.54 | 7.10 | 0.55 | 9.47 | 0.72 | 7.82 | 0.56 | 8.30 | 0.48 | 0.66 |
| IV | 7.10 | 0.55 | 7.10 | 0.54 | 7.10 | 0.55 | 9.47 | 0.72 | 7.82 | 0.56 | 8.30 | 0.48 | 0.69 |
| Average | 7.10 | 0.55 | 7.10 | 0.54 | 7.10 | 0.55 | 9.47 | 0.72 | 7.82 | 0.56 | 8.30 | 0.48 | 0.66 |
| 2004 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1 | 7.10 | 0.55 | 7.10 | 0.54 | 7.10 | 0.55 | 9.50 | 0.72 | 7.82 | 0.56 | 8.30 | 0.48 | 0.69 |
| II | 7.10 | 0.55 | 7.10 | 0.54 | 7.38 | 0.55 | 9.50 | 0.72 | 7.82 | 0.56 | 8.30 | 0.48 | 0.69 |
| III | 7.38 | 0.56 | 7.38 | 0.58 | 7.38 | 0.58 | 9.50 | 0.72 | 7.82 | 0.56 | 8.30 | 0.50 | 0.69 |
| IV | 7.30 | 0.54 | 7.33 | 0.58 | 7.28 | 0.57 | 9.50 | 0.72 | 7.82 | 0.56 | 8.30 | 0.50 | 0.69 |
| Average | 7.22 | 0.55 | 7.23 | 0.56 | 7.29 | 0.56 | 9.50 | 0.72 | 7.82 | 0.56 | 8.30 | 0.49 | 0.69 |
| 2005 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I | 7.00 | 0.48 | 7.33 | 0.57 | 7.28 | 0.52 | 9.47 | 0.72 | 7.82 | 0.56 | 8.30 | 0.52 | 0.69 |
| 11 | 7.04 | 0.47 | 7.33 | 0.56 | 7.28 | 0.52 | 9.47 | 0.72 | 7.82 | 0.56 | 8.30 | 0.52 | 0.69 |
| III | 7.12 | 0.48 | 7.33 | 0.56 | 7.28 | 0.52 | 9.47 | 0.72 | 7.84 | 0.57 | 8.30 | 0.53 | 0.69 |
| IV | 7.10 | 0.48 | -- | 0.56 | 7.28 | 0.52 | 9.47 | 0.72 | 7.88 | 0.60 | 8.30 | 0.52 | 0.69 |
| Average | 7.07 | 0.48 | 7.33 | 0.56 | 7.28 | 0.52 | 9.47 | 0.72 | 7.84 | 0.57 | 8.30 | 0.52 | 0.69 |
| 2006 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1 | 7.10 | 0.50 | 7.25 | 0.56 | 7.28 | 0.52 | 9.47 | 0.72 | 7.82 | 0.60 | 8.32 | 0.52 | 0.69 |
| II | 7.35 | 0.50 | 7.63 | 0.56 | 7.63 | 0.55 | 9.47 | 0.72 | 7.82 | 0.60 | 8.81 | 0.49 | 0.69 |
| III | 7.58 | 0.50 | 7.63 | 0.56 | 7.34 | 0.54 | 9.47 | 0.72 | 7.82 | 0.60 | 8.88 | 0.50 | 0.69 |
| IV | 7.58 | 0.50 | 7.63 | 0.56 | 7.20 | 0.54 | 9.47 | 0.72 | 7.82 | 0.60 | 8.88 | 0.50 | 0.69 |
| Average | 7.40 | 0.50 | 7.53 | 0.56 | 7.36 | 0.54 | 9.47 | 0.72 | 7.82 | 0.60 | 8.72 | 0.50 | 0.69 |
| 2007 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1 | 7.58 | 0.44 | 7.63 | 0.56 | 7.20 | 0.54 | 9.47 | 0.72 | 8.38 | 0.60 | 8.38 | 0.52 | 0.74 |
| II | 7.50 | 0.48 | 7.61 | 0.57 | 7.49 | 0.55 | 9.47 | 0.72 | 8.38 | 0.60 | 8.81 | 0.49 | 0.75 |
| III | 7.58 | 0.44 | 7.95 | 0.59 | 7.34 | 0.54 | 9.47 | 0.72 | 8.38 | 0.60 | 8.88 | 0.48 | 0.75 |
| IV | 7.84 | 0.44 | 7.75 | 0.59 | 7.60 | 0.54 | 9.47 | 0.72 | 8.38 | 0.60 | 8.71 | 0.50 | 0.73 |
| Average | 7.63 | 0.45 | 7.74 | 0.58 | 7.41 | 0.54 | 9.47 | 0.72 | 8.38 | 0.60 | 8.70 | 0.50 | 0.74 |
| 2008 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I | 10.68 | 0.53 | 10.67 | -- | 7.43 | 0.60 | 13.32 | 0.89 | 10.67 | 0.68 | 8.88 | 0.52 | 0.74 |
| 11 | 11.05 | 0.58 | 11.04 | 0.71 | 8.87 | 0.64 | 14.04 | 0.92 | 11.03 | 0.71 | 8.88 | 0.58 | 0.77 |
| III | 11.78 | 0.77 | 11.75 | 0.71 | 11.76 | 0.73 | 14.04 | 0.98 | 11.75 | 0.78 | 8.88 | 0.70 | 0.83 |
| IV | 11.78 | 0.82 | 11.75 | 0.71 | 11.78 | 0.82 | 14.04 | 0.98 | 11.75 | 0.78 | 8.88 | 0.70 | 0.83 |
| Average | 11.32 | 0.67 | 11.30 | 0.71 | 9.96 | 0.70 | 13.86 | 0.94 | 10.70 | 0.73 | 8.88 | 0.62 | 0.79 |
| 2009 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1 | 11.78 | 0.82 | 11.75 | 0.71 | 11.78 | 0.82 | 14.04 | 0.95 | 11.75 | 0.78 | 8.00 | 0.73 | 0.83 |
| 11 | 11.77 | 0.81 | 11.75 | 0.71 | 11.78 | 0.81 | 14.04 | 0.95 | 11.75 | 0.83 | 8.00 | 0.78 | 0.83 |
| III | 11.74 | 0.81 | 11.75 | 0.71 | 11.78 | 0.81 | 14.04 | 0.96 | 11.75 | 0.84 | 8.00 | 0.78 | 0.83 |
| IV | 11.74 | 0.74 | 11.75 | 0.68 | 11.78 | 0.78 | 14.04 | 1.10 | 11.75 | 0.84 | 8.00 | 0.79 | 0.82 |
| Average | 11.76 | 0.79 | 11.75 | 0.70 | 11.78 | 0.81 | 14.04 | 0.99 | 11.75 | 0.82 | 8.00 | 0.77 | 0.83 |
| 2010 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1 | 11.74 | 0.71 | 11.13 | 0.67 | 11.74 | 0.77 | 14.04 | 1.18 | 11.75 | 0.84 | 8.20 | 0.79 | 0.82 |
| 11 | -- | 0.56 | 7.73 | 0.50 | 11.75 | 0.72 | -- | 0.80 | 11.75 | 0.59 | -- | -- | 0.82 |
| III | -- | 0.41 | 7.38 | 0.50 | -- | 0.71 | -- | 0.80 | -- | 0.59 | -- | -- | -- |
| IV | 7.05 | 0.44 | 7.37 | 0.51 | 8.00 | 0.73 | -- | 0.80 | -- | 0.59 | -- | -- | -- |
| Average | 9.40 | 0.53 | 8.40 | 0.55 | 10.50 | 0.73 | 14.04 | 0.90 | 11.75 | 0.65 | 8.20 | 0.79 | 0.82 |
| 2011 |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1 | 7.05 | 0.61 | 7.23 | 0.61 | 7.70 | 0.65 | -- | 0.93 | -- | 0.59 | -- | 0.66 | 0.90 |
| 11 | 8.62 | 0.63 | 8.97 | 0.65 | 9.71 | 0.71 | -- | 0.93 | -- | 0.59 | -- | 0.66 | 0.90 |
| III f | 9.00 | 0.73 | 9.50 | 0.76 | 10.50 | 0.80 | -- | 0.93 | -- | 0.59 | -- | 0.66 | 0.90 |
| IV f | 10.00 | 0.75 | 10.00 | 0.78 | 10.75 | 0.82 | -- | 0.93 | -- | 0.59 | -- | 0.66 | 0.90 |
| Average | 8.67 | 0.68 | 8.92 | 0.70 | 9.67 | 0.74 | -- | 0.93 | -- | 0.59 | -- | 0.66 | 0.90 |

- not available $p=$ Preliminary $f=$ ERS forecast

1/ Some prices calculated as averages of quoted ranges. 2/ Whole kernel (cut) corn, f.o.b. West Coast basis. 3/ Regular cut. 4/ Poly bags. 5/ Sliced
poly bags. 6/ Chopped, f.o.b. Northwest. 7/ Chopped. f.o.b. West Coast. 8/ Cut, Individually Quick Frozen (IQF) poly bag, f.o.b. Northwest.
Source: American Institute of Food Distribution, Price Trends.

Appendix table 10—Potatoes and pulses: Prices received by U.S. growers, by month, 2003-11 1/


[^4]Appendix table 11-U.S. fresh-market herbs: Selected monthly wholesale prices in San Francisco, CA, 2010-11

| Herb | Unit | 2010 |  |  |  | 2011 |  |  |  | Change from prev. year |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | April | May | June | July | April | May | June | July | April | May | June | July |
|  |  |  |  |  |  |  |  |  |  | -------------- Percent --------------- |  |  |  |
| Anise | 24-ct crtn | 19.75 | 40.10 | 33.63 | 23.30 | 43.90 | 29.88 | 21.00 | 27.22 | 122.3 | -25.5 | - 37.6 | 16.8 |
| Arrugula | 12-ct flmbag | 9.00 | 8.50 | 8.00 | 8.00 | 8.50 | 8.50 | 8.50 | 8.50 | -5.6 | . 0 | 6.3 | 6.3 |
| Basil | 12-ct flmbag | 9.25 | 9.25 | 9.31 | 8.75 | 9.85 | 9.75 | 9.69 | 8.75 | 6.5 | 5.4 | 4.1 | . 0 |
| Celeriac | 12 -ct ctns | 13.50 | 13.50 | 13.50 | 13.50 | 15.50 | 15.50 | 15.50 | 20.00 | 14.8 | 14.8 | 14.8 | 48.1 |
| Chervil | 12-ct flmbag | 6.75 | 6.75 | 6.75 | 6.75 | 7.00 | 7.00 | 7.00 | 7.00 | 3.7 | 3.7 | 3.7 | 3.7 |
| Chives | 12-ct flmbag | 6.25 | 6.15 | 6.00 | 6.00 | 5.75 | 5.75 | 5.75 | 5.75 | -8.0 | -6.5 | -4.2 | -4.2 |
| Cilantro | $60-\mathrm{ct} \mathrm{ctns}$ | 11.56 | 15.75 | 10.81 | 12.05 | 11.61 | 10.63 | 18.13 | 13.88 | . 4 | - 32.5 | 67.7 | 15.1 |
| Cipolinos | $10-\mathrm{lb}$ ctns | 20.50 | 20.50 | 20.50 | 20.50 | 20.50 | 20.50 | 20.50 | 20.50 | . 0 | . 0 | . 0 | . 0 |
| Dill, baby | 12 -ct ctns | 6.75 | 6.75 | 6.75 | 6.75 | 7.50 | 7.50 | 7.50 | 7.19 | 11.1 | 11.1 | 11.1 | 6.5 |
| Dry eschallot | $5-\mathrm{lb}$ sack | 5.19 | 5.25 | 5.25 | 5.25 | 6.85 | 8.44 | 8.25 | 8.50 | 32.0 | 60.8 | 57.1 | 61.9 |
| Horseradish | Per lb-bg | 2.60 | 2.60 | 2.60 | 2.60 | 2.80 | 2.80 | 2.80 | 2.80 | 7.7 | 7.7 | 7.7 | 7.7 |
| Lemon grass | Per lb-ctns | 1.10 | 2.04 | 3.00 | 3.00 | 0.88 | 0.88 | 1.00 | 1.19 | -20.5 | - 57.1 | -66.7 | -60.3 |
| Marjoram | 12-ct flmbag | 5.63 | 5.68 | 5.75 | 5.75 | 5.75 | 5.75 | 5.75 | 5.75 | 2.2 | 1.3 | . 0 | . 0 |
| Oregano | 12-ct flmbag | 5.75 | 5.70 | 5.63 | 5.63 | 5.63 | 5.63 | 5.63 | 5.63 | - 2.2 | -1.3 | . 0 | . 0 |
| Rosemary | 12-ct flmbag | 5.75 | 5.70 | 5.63 | 5.63 | 5.63 | 5.63 | 5.63 | 5.63 | -2.2 | -1.3 | . 0 | . 0 |
| Mint | 12 -ct ctns | 9.25 | 8.88 | 8.63 | 7.00 | 9.05 | 7.75 | 7.69 | 7.81 | -2.2 | - 12.7 | - 10.8 | 11.6 |
| Sage | 12-ct flmbag | 5.75 | 5.70 | 5.63 | 5.63 | 5.63 | 5.63 | 5.63 | 5.63 | -2.2 | -1.3 | . 0 | . 0 |
| Salsify | $5-1 \mathrm{~kg}$ flmbg | 32.50 | 32.50 | 32.50 | 32.50 | 32.00 | 32.00 | 32.00 | 32.00 | -1.5 | -1.5 | - 1.5 | -1.5 |
| Savory | 12-ct flmbag | 5.75 | 5.70 | 5.63 | 5.63 | 5.75 | 5.75 | 5.75 | 5.75 | . 0 | . 9 | 2.2 | 2.2 |
| Sorrel | 12-ct flmbag | 5.75 | 5.75 | 5.75 | 5.75 | 5.75 | 5.75 | 5.75 | 5.75 | . 0 | . 0 | . 0 | . 0 |
| Tarragon | 12-ct flmbag | 6.75 | 6.75 | 6.75 | 6.75 | 6.75 | 6.75 | 6.75 | 6.75 | . 0 | . 0 | . 0 | . 0 |
| Thyme | 12-ct flmbag | 5.75 | 5.75 | 5.75 | 5.75 | 5.75 | 5.75 | 5.75 | 5.72 | . 0 | . 0 | . 0 | - . 5 |
| Verdolaga | 24-ct crts | 12.00 | 10.20 | 9.56 | 8.10 | 9.50 | 9.75 | 9.75 | 9.75 | -20.8 | -4.4 | 2.0 | 20.4 |
| Watercress | 12-ct ctns, GH | 16.00 | 16.00 | 16.00 | 16.00 | 17.50 | 17.50 | 17.50 | 17.50 | 9.4 | 9.4 | 9.4 | 9.4 |

1/ Data not available
Source: Derived from data provided by USDA, Agricultural Marketing Service, FV Data Portal, http://marketnews.usda.gov/portal/fv

Appendix table 12-Farm-retail price spreads, 2008-10

| Item | Annual |  |  | 2010 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2008 | 2009 | 2010 | June | July | Aug | Sept | Oct | Nov | Dec |
| Market basket |  |  |  |  |  |  |  |  |  |  |
| Retail cost (1982-84=100) | 225.1 | 224.1 | 225.7 | 225.4 | 224.8 | 224.9 | 226.3 | 227.0 | 226.7 | 228.0 |
| Farm value (1982-84=100) | 147.4 | 127.0 | 144.8 | 139.3 | 139.8 | 144.1 | 145.4 | 146.9 | 152.3 | 152.1 |
| Farm-retail spread (1982-84=100) | 267.0 | 276.5 | 269.3 | 271.7 | 270.5 | 268.4 | 269.8 | 270.2 | 266.8 | 268.9 |
| Farm value-retail cost (percent) | 22.9 | 19.8 | 22.5 | 21.7 | 21.8 | 22.4 | 22.5 | 22.7 | 23.5 | 23.4 |
| Fresh fruit |  |  |  |  |  |  |  |  |  |  |
| Retail cost (1982-84=100) | 381.8 | 356.4 | 355.9 | 353.7 | 338.1 | 337.4 | 345.4 | 350.6 | 357.8 | 372.0 |
| Farm value (1982-84=100) | 191.0 | 167.9 | 179.2 | 169.7 | 173.4 | 176.0 | 184.8 | 157.3 | 178.1 | 197.0 |
| Farm-retail spread (1982-84=100) | 469.9 | 443.4 | 437.5 | 438.7 | 414.2 | 411.9 | 419.6 | 439.8 | 440.8 | 452.8 |
| Farm value-retail cost (\%) | 15.8 | 14.9 | 15.9 | 15.2 | 16.2 | 16.5 | 16.9 | 14.2 | 15.7 | 16.7 |
| Fresh vegetables |  |  |  |  |  |  |  |  |  |  |
| Retail cost (1982-84=100) | 309.8 | 299.4 | 305.5 | 300.8 | 296.3 | 296.3 | 298.9 | 300.9 | 299.4 | 306.8 |
| Farm value (1982-84=100) | 170.8 | 167.5 | 189.4 | 160.1 | 163.8 | 163.6 | 161.2 | 153.6 | 170.3 | 158.7 |
| Farm-retail spread (1982-84=100) | 381.3 | 367.2 | 365.2 | 373.1 | 364.4 | 364.6 | 369.6 | 376.6 | 365.8 | 382.9 |
| Farm value-retail cost (\%) | 18.7 | 19.0 | 21.1 | 18.1 | 18.8 | 18.7 | 18.3 | 17.3 | 19.3 | 17.6 |
| Processed fruits and vegetables |  |  |  |  |  |  |  |  |  |  |
| Retail cost (1982-84=100) | 228.5 | 243.6 | 240.4 | 242.9 | 241.6 | 242.7 | 242.2 | 239.5 | 233.2 | 236.2 |
| Farm value (1982-84=100) | 163.6 | 157.2 | 157.9 | 156.2 | 158.5 | 159.5 | 156.8 | 157.1 | 157.4 | 157.8 |
| Farm-retail spread (1982-84=100) | 248.7 | 270.6 | 266.2 | 269.9 | 267.5 | 268.7 | 268.8 | 265.3 | 256.9 | 260.6 |
| Farm value-retail cost (\%) | 17.0 | 15.3 | 15.6 | 15.3 | 15.6 | 15.6 | 15.4 | 15.6 | 16.0 | 15.9 |
| Fats and oils |  |  |  |  |  |  |  |  |  |  |
| Retail cost (1982-84=100) | 196.8 | 201.2 | 200.6 | 199.4 | 200.5 | 201.8 | 202.0 | 203.6 | 202.4 | 200.5 |
| Farm value (1982-84=100) | 207.2 | 146.6 | 167.8 | 154.8 | 155.7 | 157.3 | 166.1 | 187.4 | 202.9 | 218.7 |
| Farm-retail spread (1982-84=100) | 192.9 | 221.3 | 212.6 | 215.8 | 217.0 | 218.1 | 215.2 | 209.6 | 202.2 | 193.8 |
| Farm value-retail cost (\%) | 28.3 | 19.6 | 22.5 | 20.9 | 20.9 | 21.0 | 22.1 | 24.8 | 27.0 | 29.3 |
| Meat products |  |  |  |  |  |  |  |  |  |  |
| Retail cost (1982-84=100) | 201.8 | 200.6 | 206.2 | 208.1 | 209.0 | 209.1 | 210.6 | 212.9 | 212.2 | 210.3 |
| Farm value (1982-84=100) | 124.3 | 114.2 | 128.8 | 131.4 | 124.7 | 129.3 | 130.3 | 130.9 | 132.0 | 136.7 |
| Farm-retail spread (1982-84=100) | 281.3 | 289.1 | 285.7 | 286.9 | 295.5 | 290.9 | 293.0 | 297.0 | 294.5 | 285.8 |
| Farm value-retail cost (\%) | 31.2 | 28.8 | 31.6 | 32.0 | 30.2 | 31.3 | 31.3 | 31.1 | 31.5 | 32.9 |
| Dairy products |  |  |  |  |  |  |  |  |  |  |
| Retail cost (1982-84=100) | 210.4 | 197.0 | 199.2 | 197.9 | 199.0 | 198.7 | 199.0 | 201.3 | 201.3 | 202.1 |
| Farm value (1982-84=100) | 145.4 | 103.7 | 132.7 | 127.4 | 131.2 | 136.1 | 142.5 | 149.0 | 146.8 | 137.1 |
| Farm-retail spread (1982-84=100) | 270.3 | 283.0 | 260.6 | 262.9 | 261.6 | 256.5 | 251.2 | 249.5 | 251.5 | 262.0 |
| Farm value-retail cost (\%) | 33.2 | 25.3 | 31.9 | 30.9 | 31.6 | 32.9 | 34.3 | 35.5 | 35.0 | 32.5 |
| Poultry |  |  |  |  |  |  |  |  |  |  |
| Retail cost (1982-84=100) | 200.9 | 204.2 | 204.0 | 204.0 | 205.1 | 203.7 | 205.8 | 208.0 | 206.0 | 204.7 |
| Farm value (1982-84=100) | 155.4 | 146.6 | 161.1 | 168.1 | 169.5 | 162.4 | 166.2 | 162.9 | 163.0 | 157.4 |
| Farm-retail spread (1982-84=100) | 253.3 | 270.6 | 253.4 | 245.3 | 246.1 | 251.2 | 251.4 | 259.9 | 255.6 | 259.2 |
| Farm value-retail cost (\%) | 41.4 | 38.4 | 42.3 | 44.1 | 44.2 | 42.7 | 43.2 | 41.9 | 42.3 | 41.2 |
| Eggs |  |  |  |  |  |  |  |  |  |  |
| Retail cost (1982-84=100) | 222.7 | 190.0 | 192.8 | 179.4 | 176.8 | 183.6 | 200.5 | 181.3 | 200.6 | 210.8 |
| Farm value (1982-84=100) | 160.6 | 112.4 | 120.2 | 72.5 | 90.7 | 107.3 | 76.6 | 112.4 | 175.3 | 157.9 |
| Farm-retail spread (1982-84=100) | 334.4 | 329.5 | 323.3 | 371.4 | 331.4 | 320.8 | 423.1 | 305.1 | 246.0 | 305.7 |
| Farm value-retail cost (\%) | 46.3 | 38.0 | 40.0 | 26.0 | 33.0 | 37.5 | 24.6 | 39.8 | 56.1 | 48.1 |
| Cereal and bakery products |  |  |  |  |  |  |  |  |  |  |
| Retail cost (1982-84=100) | 244.9 | 252.6 | 250.5 | 250.3 | 250.2 | 249.7 | 250.1 | 249.9 | 249.9 | 250.6 |
| Farm value (1982-84=100) | 191.2 | 143.0 | 144.7 | 128.2 | 133.5 | 147.8 | 151.4 | 154.5 | 161.9 | 168.9 |
| Farm-retail spread (1982-84=100) | 252.3 | 267.9 | 265.2 | 267.3 | 266.5 | 264.0 | 263.9 | 263.2 | 262.2 | 262.0 |
| Farm value-retail cost (\%) | 9.6 | 6.9 | 7.1 | 6.3 | 6.5 | 7.2 | 7.4 | 7.6 | 7.9 | 8.3 |

1/ Retail costs are based on CPI-U of retail prices for domestically produced farm foods, published monthly by the Bureau of Labor Statistics (BLS).
Farm value is the payment for the quantity of farm equivalent to the retail unit, less allowance for byproduct. Farm values are based on prices at first point of sale, and may include marketing charges such as grading and packing for some commodities. The farm-retail spread, the difference between the retail value and farm value, represents charges for assembling, processing, transporting, and distributing.

Source: USDA, Economic Research Service, http://www.ers.usda.gov/publications/Agoutlook/AOTables/. See file aotab08.xls

Note: This table represents the old market basket series which is in the process of being revised and updated to 2001=100.


[^0]:    1/ Crop year (July-June) ends with year listed (e.g., 1980=1979/80).
    Source: USDA, National Agricultural Statistics Service, Mushrooms. ERS forecast for 2012.

[^1]:    1/ Prices for 2011 are preliminary. $2 /$ Includes fresh and processing vegetables. $3 /$ Includes fresh potatoes and dry edible beans.

[^2]:    $--=$ Not available. 1/ 2011 prices are preliminary. One hundredweight (cwt) is equal to 100 pounds. Prices in this table can be read as either cents per pound or dollars per cwt. Commercial vegetable prices are measured at the point of first sale. Prior to 2006, they were f.o.b. (free on board) shipping point prices
    Source: USDA, National Agricultural Statistics Service,Agricultural Prices.

[^3]:    - = Not available. 1/ Major shipping points by commodity into the Chicago Wholesale Market. CA=California, FL=Florida, TX=Texas, MI=Michigan, IL=Illinois, $\mathrm{NY}=\mathrm{New}$ York, $\mathrm{NJ}=$ New Jersey, GA=Georgia,

[^4]:    -- = not available. 1/ Prices for 2011 are preliminary. $2 /$ Includes large and small chickpeas.
    Sources: USDA, National Agricultural Statistics Service, Agricultural Prices.

