Peer Review Plan

Preliminary Title: Unpacking the growth in per capita fresh market tomatoes

Type of Report (ERR, EIB, EB, TB, SOR, )

Agency: Economic Research Service USDA

Agency Contact: Mark Jekanowski, mjekansowski@ers.usda.gov

Subject of Review: As with a number of commodity markets, the fresh tomato sector is evolving to provide more specialized and globally-sourced offerings for U.S. consumers. Fresh tomato markets are also becoming more highly differentiated, with multiple varieties, organic options, heirloom, and even greenhouse grown varieties being marketed alongside the traditional, round field-grown tomatoes. This report reviews trends in U.S. tomato production and consumption, and developments that affect market supply and demand.

Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.

Type of Review: [ ] Panel Review [X] Individual Reviewers

Type of Review: [ ] Alternative Process (Briefly Explain):

Timing of Review (Est.):


Number of Reviewers: [ ] 3 or fewer [x] 4 to 10 [ ] More than 10

Primary Disciplines/Types of Expertise Needed for Review: Economists

Reviewers selected by: [X] Agency [ ] Designated Outside Organization Organization’s Name:

Opportunities for Public Comment?

If yes, briefly state how and when these opportunities will be provided:

How:

When:

Peer Reviewers Provided with Public Comments? [ ] Yes [X] No

Public Nominations Requested for Review Panel? [ ] Yes [X] No