

## Peer Review Plan

Preliminary Title: Comparing Food-at-Home Expenditures: IRI Household Scanner Data and Government Survey Data

Type of Report  
(ERR, EIB, EB,  
TB, SOR,) TB

Agency: Economic Research Service [X] Influential Scientific Information  
USDA [ ] Highly Influential Scientific Assessment

Agency Contact: Cindy Nickerson, [cnickerson@ers.usda.gov](mailto:cnickerson@ers.usda.gov)

Subject of Review: USDA's Economic Research Service (ERS) has purchased proprietary household and retail scanner data from market research firm IRI for use in economic research. ERS and collaborators have conducted a set of studies to evaluate the statistical properties of the IRI scanner data for the years 2008 to 2012 and document the characteristics, coverage, and implications for research. This report compares the IRI Consumer Network household panel data to nationally-representative government surveys and describes implications for using the data in analyses.

Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.

Type of Review: [ ] Panel Review [X] Individual Reviewers  
[ ] Alternative Process (Briefly Explain):

Timing of Review (Est.): Start: 04/20/17 End: 7/26/17 Completed: 7/26/17

Number of Reviewers: [ ] 3 or fewer [x] 4 to 10 [ ] More than 10

Primary Disciplines/Types of Expertise Needed for Review: Economists

Reviewers selected by: [X] Agency [ ] Designated Outside Organization  
Organization's Name:

Opportunities for Public Comment? [ ] Yes [X] No

If yes, briefly state how and when these opportunities will be provided:

How:

When:

Peer Reviewers Provided with Public Comments? [ ] Yes [X] No

Public Nominations Requested for Review Panel? [ ] Yes [X] No