Peer Review Plan

Preliminary Title: Store Formats and Household Grocery Purchasing Decisions

Type of Report (ERR, EIB, EB, TB, SOR.) ERR

Influential Scientific Information [X]

Agency: Economic Research Service [ ] Highly Influential Scientific Assessment USDA

Agency Contact: Ephraim Leibtag, eleibtag@ers.usda.gov

Subject of Review: In this report, the authors use IRI Household Data on grocery purchases to investigate relationships among store formats, the healthfulness of grocery purchases, and household demographics. U.S. consumers are increasingly shopping at nontraditional store formats for their groceries, including supercenters, dollar stores, and other smaller formats, and we discuss some possible implications of these changing patterns. Grocery purchases vary considerably across store formats and that can potentially impact the healthfulness of food purchases.

Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.

Type of Review: [ ] Panel Review [X] Individual Reviewers

[ ] Alternative Process (Briefly Explain):

Timing of Review (Est.): Start: 07/21/15 End: 02/12/16 Completed: 02/12/16

Number of Reviewers: [ ] 3 or fewer [X] 4 to 10 [ ] More than 10

Primary Disciplines/Types of Expertise Needed for Review: Economists

Reviewers selected by: [X] Agency [ ] Designated Outside Organization

Organization’s Name:

Opportunities for Public Comment? [ ] Yes [X] No

If yes, briefly state how and when these opportunities will be provided:

How:

When:

Peer Reviewers Provided with Public Comments? [ ] Yes [X] No

Public Nominations Requested for Review Panel? [ ] Yes [X] No