

Peer Review Plan

Preliminary Title: The Market for Chicken Raised without Antibiotics, 2012-2017

Type of Report (ERR, EIB, EB, TB, SOR,) EIB

Agency: Economic Research Service [X] Influential Scientific Information
USDA [] Highly Influential Scientific Assessment

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Subject of Review: This report estimates consumer retail expenditures shares and prices of chicken products labeled raised without antibiotics (RWA) between 2012 and 2017, and characterizes the demographics of households that purchased RWA-labeled chicken products. The analysis considered three different chicken product market segments: classic, processed, and sausage, using household scanner data merged with a dataset of poultry product label claims.

Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.

Type of Review: [] Panel Review [X] Individual Reviewers

[] Alternative Process (Briefly Explain):

Timing of Review (Est.): Start: 3/5/2020 Completed: XX/XX/20 Withdrawn: XX/XX/XX

Number of Reviewers: [] 3 or fewer [x] 4 to 10 [] More than 10

Primary Disciplines/Types of Expertise Needed for Review: Economists

Reviewers selected by: [X] Agency [] Designated Outside Organization

Organization's Name:

Opportunities for Public Comment? [] Yes [X] No

If yes, briefly state how and when these opportunities will be provided:

How:

When:

Peer Reviewers Provided with Public Comments? [] Yes [X] No

Public Nominations Requested for Review Panel? [] Yes [X] No