

Peer Review Plan

Preliminary Title: U.S. Agricultural Exports to Colombia: Rising Sales in Response to Consumer Trends and Trade Liberalization

Type of Report (ERR, EIB, EB, TB, SOR,) SOR

Agency: Economic Research Service [X] Influential Scientific Information
USDA [] Highly Influential Scientific Assessment

Agency Contact: Kelly B. Maguire <kelly.b.maguire@usda.gov>

Subject of Review: This report explores the recent performance of U.S. agricultural exports to Colombia market, with emphasis on leading product categories that show opportunities for further export expansion. Increasing income, an expanding middle class, and dietary changes have led to greater demand for the types of agricultural products imported from the United States. These products include not only bulk commodities such as grain and meat but also less traditional imports such as packaged food, fuel ethanol, and convenience-store items. This process has been facilitated by the Colombia-U.S. Trade Promotion Agreement (TPA), allowing for substantial gains in the market share of U.S. agricultural suppliers. Restoration of economic growth in Colombia in the wake of the COVID-19 pandemic is fundamental to achieving the market opportunities that showed promise to Colombia's foreign and domestic agricultural suppliers prior to the pandemic.

Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.

Type of Review: [] Panel Review [X] Individual Reviewers
[] Alternative Process (Briefly Explain):

Timing of Review (Est.): Start: 7/8/2020 Completed: XX/XX/XX Withdrawn: XX/XX/XX

Number of Reviewers: [] 3 or fewer [x] 4 to 10 [] More than 10

Primary Disciplines/Types of Expertise Needed for Review: Economists

Reviewers selected by: [X] Agency [] Designated Outside Organization
Organization's Name:

Opportunities for Public Comment? [] Yes [X] No
If yes, briefly state how and when these opportunities will be provided:
How:
When:

Peer Reviewers Provided with Public Comments? [] Yes [X] No
Public Nominations Requested for Review Panel? [] Yes [X] No