

## ERS Peer Review Plan

Preliminary Title: Understanding SNAP data in the Circana Consumer Network

Type of Report (ERR, EIB, EB) TB  
 Influential Scientific Information

Agency: Economic Research Service [ ] Highly Influential Scientific Assessment  
USDA

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Subject of Review: The Circana (formerly, IRI) Consumer Network panel is an important proprietary data asset for understanding food prices, food demand, the food environment, consumer shopping behavior and the relationships between them. This data asset is particularly important for food, nutrition, and health research, as it's a-synchronous panel structure, detail of purchase information, short data production schedule, and the duration of collection give it some advantages over other sources of data on food purchases and health. An aspect of the collection that is particularly valuable is the inclusion of two indicators of household SNAP participation: one captures point-in-time participation; the other captures utilization. This report examines the quality of those indicators for the years 2018-2020 and assesses the prospects of using them in diet, health, and nutrition research.

Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.

Type of Review: [ ] Panel Review [X] Individual Reviewers  
[ ] Alternative Process (Briefly Explain):

Timing of Review (Est.): Start: 2/26/2024 Completed: ---

Number of Reviewers: [ ] 3 or fewer [X] 4 to 10 [ ] More than 10

Primary Disciplines/Types of Expertise Needed for Review: Economists

Reviewers selected by: [X] Agency [ ] Designated Outside Organization

Opportunities for Public Comment? [ ] Yes [X] No  
If yes, briefly state how and when these opportunities will be provided:  
How:  
When:

Peer Reviewers Provided with Public Comments? [ ] Yes [X] No  
Public Nominations Requested for Review Panel? [ ] Yes [X] No

