This report follows a widely accepted convention of using nonmetropolitan counties (defined by the Office of Management and Budget) as a proxy for "rural and small-town" America. The primary alternative is to use rural and urban areas, defined by the Census Bureau using population density criteria applied to much smaller geographical units (Cromartie, 2003). The metrononmetro county division is used because Federal agencies provide countylevel data for certain demographic and economic characteristics on an annual basis, whereas data on the characteristics of rural and urban areas are available only from the decennial Censuses. Using nonmetro counties is an effective strategy for analyzing rural and small-town trends on a national scale and in most States. However, it does exclude rural residents in metro counties, a drawback that is particularly significant in large counties in the West.

The problem warrants discussion here because 1.2 million "rural metro" Hispanics are excluded from the analysis in this report. This group totals more than a third of the overall nonmetro Hispanic population. We focus to a large degree in this report on the situation of nonmetro Hispanics living in new, high-growth destinations outside the West, where this "exclusion" problem is not severe. However, throughout this report, comparisons are made with residents of established nonmetro Hispanic counties, and the exclusion causes severe truncation of this population group because large swaths of rural territory in the Southwest are located in metro counties.

Because this report uses 1990 and 2000 decennial Census data, it would have been technically possible to include the metro rural population in our analysis. However, between 1990 and 2000, the U.S. Census Bureau altered its urban and rural classification scheme, making it virtually impossible to measure change during the decade, either in rural population or residential separation (Cromartie, 2003).

Although located throughout the country, rural metro Hispanics tend to be concentrated in the Southwest. Just over half of rural metro Hispanics lived in Texas or California in 2000 (appendix table 1). Over 80 percent lived in 198 counties in which they numbered 1,000 or more (appendix fig. 1). Ninetyeight of these counties are in the 5 Southwestern States, including all but 2 of the 27 counties with 10,000 or more rural Hispanics. Metro counties in the Southwest average over 1,800 square miles, compared with the national average (outside Alaska) of just under 1,000 square miles. The 98 southwestern metro counties with large, rural Hispanic populations average over 2,000 square miles. Smaller concentrations of rural metro Hispanics outside the Southwest are found in counties in the Pacific Northwest and in Florida, Michigan, North Carolina, New York, New Jersey, and Pennsylvania.

Despite greater land area, rural areas in southwestern metro counties tend to be more sparsely populated than elsewhere, leaving a higher-than-average urban population share ( 93 percent urban versus 87 percent in metro counties elsewhere). In addition, Hispanics in general are more likely than nonHispanics to live in urban settings. It is not surprising, then, that rural Hispanics made up just 5 percent of the overall Hispanic population in the

Appendix table 1—Characteristics of metropolitan counties and their rural populations, 2000

| Region/State m | Average area of metro counties | Total rural metro population | Total rural metro Hispanic population | Hispanic share of total rural metro population |
| :---: | :---: | :---: | :---: | :---: |
|  | Square miles | ----Number---- |  | Percent |
| Southwest | 1,831 | 4,051,032 | 797,213 | 20 |
| Texas | 846 | 1,947,115 | 354,906 | 18 |
| California | 2,658 | 1,427,888 | 305,357 | 21 |
| Arizona | 8,283 | 284,023 | 64,738 | 23 |
| New Mexico | 1,890 | 127,824 | 50,782 | 40 |
| Colorado | 1,468 | 264,182 | 21,430 | 8 |
| Outside Southwest | st 629 | 22,147,505 | 440,032 | 2 |
| Florida | 935 | 1,105,445 | 81,428 | 7 |
| North Carolina | 457 | 1,494,474 | 42,169 | 3 |
| Washington | 1,550 | 583,172 | 39,037 | 7 |
| Michigan | 728 | 1,296,864 | 33,089 | 3 |
| New York | 647 | 1,441,154 | 26,803 | 2 |
| All other States | 76 | 16,226,396 | 217,506 | 1 |
| All 50 States | 791 | 26,198,537 | 1,237,245 | 5 |

Source: Compiled by ERS using Census 2000 data, SF1 files.

Appendix figure 1
Rural Hispanics living in metro counties, 2000


Source: Calculated by ERS using data from the U.S. Census Bureau.

98 southwestern metro counties in 2000. However, Hispanics made up a significant share of the overall rural metro population in this region, as high as 40 percent in New Mexico (appendix table 1).

Many of these rural metro settings, especially in the Southwest and Florida, are highly agricultural areas, and Hispanics provide crucial labor input to large, industrialized agricultural operations found throughout these counties. For instance, in California metro counties with 1,000 or more rural Hispanics, the proportion of the total rural population employed in the agricultural sector ( 10 percent) is double that of rural residents of other metropolitan counties ( 5 percent) and five times the proportion for the total U.S. population (2 percent). The percentage of rural metro Hispanics working in agriculture in California is undoubtedly higher than 10 percent, but industry data broken down by race and ethnicity are not available.

Rural metro Hispanics are likely to face many of the same challenges that confront Hispanics living in new nonmetro destinations-relatively high poverty and social isolation, for example-yet differ noticeably in their levels of U.S. experience and occupational distribution. Given these differences, especially their importance to agricultural labor markets, rural metro Hispanics merit separate, indepth demographic research.

Appendix table 2—States ${ }^{1}$ with fastest growing nonmetro Hispanic populations, 1990-2000

| State |  | Hispanic nonmetro population |  |  | Total nonmetro population |  |  | Hispanic share |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1990 | 2000 | Change | 1990 | 2000 | Change | 1990 | 2000 |
|  |  | ----Number---- |  | Percent | ----Number---- |  | ----Percent---- |  |  |
| 1 | North Carolina | 19,153 | 98,846 | 416 | 2,252,775 | 2,612,257 | 16 | 0.9 | 3.8 |
| 2 | Alabama | 5,582 | 26,155 | 369 | 1,330,857 | 1,453,233 | 9 | 0.4 | 1.8 |
| 3 | Delaware | 1,476 | 6,915 | 368 | 113,229 | 156,638 | 38 | 1.3 | 4.4 |
| 4 | Tennessee | 7,379 | 32,737 | 344 | 1,579,336 | 1,842,679 | 17 | 0.5 | 1.8 |
| 5 | South Carolina | 6,465 | 27,853 | 331 | 1,064,088 | 1,205,050 | 13 | 0.6 | 2.3 |
| 6 | Georgia | 29,543 | 124,296 | 321 | 2,126,654 | 2,519,789 | 18 | 1.4 | 4.9 |
| 7 | Arkansas | 9,933 | 36,504 | 268 | 1,310,724 | 1,434,529 | 9 | 0.8 | 2.5 |
| 8 | Virginia | 8,649 | 28,258 | 227 | 1,414,093 | 1,550,447 | 10 | 0.6 | 1.8 |
| 9 | Minnesota | 11,434 | 34,860 | 205 | 1,364,205 | 1,456,119 | 7 | 0.8 | 2.4 |
| 10 | Indiana | 13,253 | 36,921 | 179 | 1,581,713 | 1,690,582 | 7 | 0.8 | 2.2 |
| 11 | lowa | 13,177 | 35,611 | 170 | 1,576,857 | 1,600,191 | 1 | 0.8 | 2.2 |
| 12 | Kentucky | 9,131 | 24,465 | 168 | 1,905,535 | 2,068,667 | 9 | 0.5 | 1.2 |
| 13 | Mississippi | 9,133 | 24,321 | 166 | 1,797,542 | 1,932,670 | 8 | 0.5 | 1.3 |
| 14 | Nebraska | 16,965 | 44,564 | 163 | 791,050 | 811,425 | 3 | 2.1 | 5.5 |
| 15 | Pennsylvania | 10,774 | 27,403 | 154 | 1,798,645 | 1,889,525 | 5 | 0.6 | 1.5 |
| 16 | Missouri | 11,281 | 27,807 | 146 | 1,626,202 | 1,800,410 | 11 | 0.7 | 1.5 |
| 17 | Wisconsin | 11,993 | 28,893 | 141 | 1,560,597 | 1,723,367 | 10 | 0.8 | 1.7 |
| 18 | Washington | 44,329 | 99,973 | 126 | 830,311 | 994,967 | 20 | 5.3 | 10.0 |
| 19 | Florida | 42,458 | 95,689 | 125 | 914,571 | 1,144,881 | 25 | 4.6 | 8.4 |
| 20 | Utah | 14,145 | 31,168 | 120 | 387,033 | 530,719 | 37 | 3.7 | 5.9 |
| 21 | Maryland | 3,496 | 6,958 | 99 | 342,581 | 385,446 | 13 | 1.0 | 1.8 |
| 22 | Oregon | 34,146 | 67,924 | 99 | 857,597 | 997,186 | 16 | 4.0 | 6.8 |
| 23 | Kansas | 43,484 | 86,016 | 98 | 1,144,646 | 1,167,355 | 2 | 3.8 | 7.4 |
| 24 | Nevada | 17,319 | 32,813 | 89 | 187,926 | 250,521 | 33 | 9.2 | 13.1 |
| 25 | Connecticut | 6,168 | 11,631 | 89 | 276,617 | 291,284 | 5 | 2.2 | 4.0 |
| 26 | Oklahoma | 29,166 | 54,881 | 88 | 1,275,743 | 1,352,292 | 6 | 2.3 | 4.1 |
| 27 | South Dakota | 2,804 | 5,206 | 86 | 475,425 | 493,867 | 4 | 0.6 | 1.1 |
| 28 | Michigan | 18,657 | 33,510 | 80 | 1,597,654 | 1,768,978 | 11 | 1.2 | 1.9 |
| 29 | Idaho | 35,533 | 63,768 | 79 | 710,898 | 861,608 | 21 | 5.0 | 7.4 |
| 30 | Massachusetts | 1,013 | 1,792 | 77 | 87,743 | 96,042 | 9 | 1.2 | 1.9 |
| 31 | North Dakota | 2,477 | 4,277 | 73 | 381,412 | 358,234 | -6 | 0.6 | 1.2 |
| 32 | Illinois | 22,789 | 38,857 | 71 | 1,856,803 | 1,877,585 | 1 | 1.2 | 2.1 |
| 33 | New Hampshire | 2,405 | 3,854 | 60 | 423,101 | 465,353 | 10 | 0.6 | 0.8 |
| 34 | Colorado | 79,810 | 126,052 | 58 | 608,053 | 809,860 | 33 | 13.1 | 15.6 |
| 35 | Vermont | 2,326 | 3,644 | 57 | 385,699 | 409,938 | 6 | 0.6 | 0.9 |
| 36 | California | 180,393 | 275,669 | 53 | 961,303 | 1,121,254 | 17 | 18.8 | 24.6 |
| 37 | Montana | 7,618 | 11,344 | 49 | 607,955 | 692,486 | 14 | 1.3 | 1.6 |
| 38 | New York | 30,502 | 44,795 | 47 | 1,475,170 | 1,503,399 | 2 | 2.1 | 3.0 |
| 39 | Rhode Island | 1,712 | 2,409 | 41 | 87,194 | 85,433 | -2 | 2.0 | 2.8 |
| 40 | Arizona | 97,209 | 133,073 | 37 | 559,476 | 719,952 | 29 | 17.4 | 18.5 |
| 41 | Ohio | 24,087 | 32,947 | 37 | 2,021,046 | 2,139,364 | 6 | 1.2 | 1.5 |
| 42 | Texas | 655,911 | 859,880 | 31 | 2,820,852 | 3,159,940 | 12 | 23.3 | 27.2 |
| 43 | West Virginia | 5,050 | 6,619 | 31 | 1,045,317 | 1,042,776 | 0 | 0.5 | 0.6 |
| 44 | Maine | 3,788 | 4,964 | 31 | 732,933 | 760,599 | 4 | 0.5 | 0.7 |
| 45 | Alaska | 8,545 | 11,053 | 29 | 323,705 | 366,649 | 13 | 2.6 | 3.0 |
| 46 | New Mexico | 233,414 | 292,788 | 25 | 673,385 | 783,991 | 16 | 34.7 | 37.3 |
| 47 | Wyoming | 16,189 | 19,515 | 21 | 319,220 | 345,642 | 8 | 5.1 | 5.6 |
| 48 | Hawaii | 24,506 | 28,970 | 18 | 271,998 | 335,381 | 23 | 9.0 | 8.6 |
| 49 | Louisiana | 15,648 | 17,505 | 12 | 1,060,433 | 1,098,766 | 4 | 1.5 | 1.6 |
|  | Totals | 1,902,418 | 3,175,953 | 67 | 50,897,902 | 56,159,326 | 10 | 4.0 | 5.6 |

[^0]Source: Calculated by ERS using data from 1990 and 2000 Censuses, SF1 files.


[^0]:    ${ }^{1}$ District of Columbia and New Jersey do not appear because they have no nonmetro counties.

