

Competing in the 21ST Century

February 20-21, 2003 • Arlington, Virginia

Program Preview



THURSDAY, FEBRUARY 20, 2003

8:30 a.m.	Welcome					Plenary Sessions				
8:40 a.m.	2003 Market and Policy Prospects , <i>USDA Chief Economist Keith Collins and Under Secretary J.B. Penn</i>									
9:30 a.m.	Keynote Address , <i>Secretary of Agriculture Ann M. Veneman</i>									
10:00 a.m.	International Economic and Financial Developments , <i>Under Secretary of Treasury John Taylor, invited</i>									
10:30 a.m.	Refreshment Break									
11:00 a.m.	Distinguished Panel: Competing in the 21st Century									
12:30 p.m.	Networking Luncheon									
1:15 p.m.	Magazine Debut: USDA's Economic Research Service unveils a new publication									
1:45 p.m.	The Impact of EU Enlargement on the Export Competitiveness of Central and Eastern European Agriculture	Farm Organization Roundtable on Competing in the 21 st Century	Rural Economic Outlook and Implications for Farm Households	El Niño's Impact on Agriculture	Emerging Food Safety Issues in U.S. and Foreign Markets					
3:30 p.m.	Break									
3:45 p.m.	Brazil as a Competitor in Global Markets	Livestock Producer Initiatives To Compete in the 21 st Century	2002: Putting New Crop Insurance Programs to the Test	Controlling New Invasive and Exotic Pests and Diseases	The Effects of Transportation on the Competitiveness of U.S. Agriculture	Food Price Briefing				
5:30 p.m.	Cash Bar Reception									
6:30 p.m.	Forum Dinner: Distinguished Speaker to be announced									

A new ERS magazine will debut at 1:15 p.m. Thursday. Each issue will cover food, agriculture, rural America and the environment. Come to the unveiling for your copy.



FRIDAY, FEBRUARY 21, 2003

7:15 a.m.	Continental Breakfast									
8:15 a.m.	Outlook for Grains and Oilseeds	New Marketable Products from Animal Waste	International Trade Agreements and U.S. Sugar Policy	Building Trade Capacity in Developing and Transition Countries	Forces Shaping America's Eating Habits					
10:00 a.m.	Refreshment Break									
10:30 a.m.	World Trade Organization Negotiations: Modalities and Beyond	New Conservation Programs and Partnerships	Outlook for Cotton and Fibers	Outlook for Livestock and Poultry	Transitions in Markets for Agricultural Information					
12:15 p.m.	Break									
12:45 p.m.	Grains and Oilseeds Luncheon	Sugar and Sweeteners Luncheon	Cotton and Fibers Luncheon	Livestock and Poultry Luncheon	Horticulture Luncheon					
2:15 p.m.	Competition in the Asian Marketplace: Prospects and Restraints	Challenges of Complying with Air and Water Quality Regulations	Outlook for Tobacco	Outlook for Milk and Dairy Products	Outlook for the Floriculture, Greenhouse and Nursery Industries					
4:00 p.m.	Adjourn									

Forum program updates, confirmed speakers, and registration information at <http://www.usda.gov/oc>

Get Speeches After the Forum

Speeches presented at the Forum will be posted at www.usda.gov/oc, starting in early March. To receive speech texts by e-mail, sign up now. Go to <http://usda.mannlib.cornell.edu>. Click on "reports by e-mail" and follow instructions to subscribe. Check the box marked "proceedings of the agricultural outlook forum" and submit.