ERS Peer Review Plan

Preliminary Title: Type of Report	U.S. Children and Adults Are Eating and Drinking Less Fruit Over Time ERR						
(ERR, EIB, EB)	Diut .		[3/]	I. (I	1. '	C	
Agency:					cientific Information ential Scientific Assessment		
Agency Contact:	Kelly Maguire, kelly.b.maguire@usda.gov						
Subject of Review:	A key message in the Dietary Guidelines for Americans, 2020-25 is to "Make Every Bite Count" by choosing nutrient-dense foods including fruit. For a healthful and nutritionally adequate diet, a moderately-active female aged 45 years is encouraged to consume 2 cup equivalents of fruit per day. The recommendation for a moderately-active male aged 16 years is 2.5 cup equivalents per day. However, despite being encouraged to eat fruit, the average individual is now eating and drinking less fruit than a typical person did twenty years ago. USDA, Economic Research Service data reveal that U.S. per capita total fruit consumption peaked in the late 1990s and early 2000s at around one cup equivalent per day and then fell from the mid-2000s throughout the 2010s. By 2021, it was down almost 20% to 0.817 cup equivalents per day.						
Purpose of Review:	The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.						
Type of Review:		[] Pane	el Review		[X]	Individual Re	viewers
		[] Alte	rnative Pr	ocess (Briefl	y Explain)	:	
Timing of Review (Es	st.): Start:	10/30/202	3		Con	mpleted:	
Number of Reviewers	: []	3 or fewer	[X]	4 to 10	[]	More than 10	
Primary Disciplines/T	ypes of Experti	se Needed for	Review:	Economist	S		
Reviewers selected by	v: [X]	Agency		[]	Designa Organiz	ated Outside cation	
Opportunities for Pub. If yes, briefly sta How: When:		en these oppor		Yes ill be provide	[X]	No	
Peer Reviewers Provided with Public Comments? Public Nominations Requested for Review Panel?				Yes Yes	[X] [X]	No No	

